

WLUK-TV FCC QUARTERLY PROGRAMS/ISSUES – Quarter 3, 2008

FOX NEWS SUNDAY – Aired Sundays 9:00AM-10:00AM

DATE	FOX Fox News Sunday	CNN Late Edition w/Wolf Blitzer	ABC This Week	NBC Meet the Press	CBS Face the Nation
7/6/2008	<u>TOPIC:</u> Obama campaign, McCain campaign, Vice Presidential possibilities, Oil, Economy, Iraq <u>GUESTS:</u> Fred Barnes – Weekly Standard, Mara Liasson – NPR, Bill Kristol –Weekly Standard, Juan Williams – NPR.	<u>TOPIC:</u> 10 <sup>th</sup> Anniversary Show <u>GUESTS:</u> Taped two-hour show. No guest list available.	<u>TOPIC:</u> Obama VP Process <u>GUESTS:</u> Sen. Joe Lieberman (I- CT), Sen. Jack Reed (D-RI), Bob Barr	<u>Pre-empted by</u> <u>Wimbledon</u>	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Sen. John Kerry (D-MA), Sen. Lindsey Graham (R-SC)
7/13/2008	<u>TOPIC:</u> Remembering Tony Snow <u>GUESTS:</u> VP Dick Cheney, Rush Limbaugh Radio Commentator, Martha Raddatz ABC News, Mike Allen Politico.com, Bret Baier Fox News,	<u>TOPIC:</u> Iran missile tests, economy, McCain Campaign, Obama campaign, Iraq. <u>GUESTS:</u> Sen. Jon Kyl (R- AZ), Sen. Chris Dodd (D-CT), Gov. Mark Sanford (R-SC),	<u>TOPIC:</u> Presidential candidates and their plans to bring out the vote in California, devastating fires in CA, price of gas. <u>GUESTS:</u> Gov. Arnold Schwarzenegger	<u>TOPIC:</u> Presidential politics <u>GUESTS:</u> Carly Fiorina, Sen. Claire McCaskill (D-MO).	<u>TOPIC:</u> Iran, Iraq, politics <u>GUESTS:</u> Israeli Amb. Sallai Meridor, Sen. Carl Levin (D-MI), Sen. Richard Lugar (R-IN)

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	Panel Brit Hume, Nina Easton, Bill Kristol, Juan Williams	Gov. Janet Napolitano (D- AZ), Nancy Pfothenauer, Jason Furman, Mowaffak al- Rubaie.	(R-CA)		
7/20/2008	<u>TOPIC:</u> Iraq, Presidential politics <u>GUESTS:</u> Adm. Mike Mullen, Sen. Eyan Bayh (D-IN), Sen. Joe Lieberman (D-CT)	<u>TOPIC:</u> Foreign Policy <u>GUESTS:</u> Sec. Of State Condoleezza Rice	<u>Pre-Empted</u>	<u>TOPIC:</u> Energy <u>GUESTS:</u> Al Gore	<u>TOPIC:</u> Economy <u>GUESTS:</u> Sec. Of Treasury Henry Paulson
7/27/2008	<u>TOPIC:</u> Obama Trip, Election campaign <u>GUESTS:</u> Sen. John Thune (R-SD), Sen. Claire McCaskill (D-MO), Karl Rove	<u>TOPIC:</u> Iraq, economy, Iran, UNITY Candidate Forum <u>GUESTS:</u> Sen. John McCain (R-AZ), Sen. Barack Obama (D-IL)	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Sen. John McCain (R-AZ)	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Sen. Barack Obama (D- IL)	<u>TOPIC:</u> Obama trip, foreign policy and the election campaign <u>GUESTS:</u> Sen. Chuck Hagel (R-NE), Sen. Jack Reed (D-RI)
8/3/2008	<u>TOPIC:</u> Politics <u>GUESTS:</u> Sen. Lindsey	<u>TOPIC:</u> Politics <u>GUESTS:</u> Sen. Claire	<u>TOPIC:</u> Politics <u>GUESTS:</u>	<u>TOPIC:</u> Presidential Politics	<u>TOPIC:</u> Presidential politics and the economy

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	Graham (R-SC), Fmr. Sen. Tom Daschle (D-SD), Ashley Judd	McCaskill (D-MO), Fmr. Rep. Rob Portman (R-OH), Tipi Livni, Maj. Gen. Mark Hertling, Nancy Pfothenauer, Laura Tyson, Jim Glassman, Kenneth Blackwell, Ron Kirk	Rep. Nancy Pelosi (D-CA), Fmr. Homeland Security Secretary Tom Ridge.	<u>GUESTS:</u> Sen. John Kerry (D-MA), Sen. Joe Lieberman (I-CT)	<u>GUESTS:</u> Fmr. Treasury Secretary Robert Rubin, Carly Fiorina.
8/10/2008	<u>TOPIC:</u> Politics <u>GUESTS:</u> Rick Davis, Sen. Richard Durbin, Amy	<u>TOPIC:</u> Politics <u>GUESTS:</u> Mayor Michael Bloomberg: (I) New York Gov. Ed Rendell: (D) Pennsylvania Gov. Charlie Crist: (R) Florida Sen. Carl Levin: (D) Michigan Sen. John Cornyn: (R) Texas Steve Preston:	<u>TOPIC:</u> Politics <u>GUESTS:</u> Gov. Bobby Jindal (R-LA), Gov. Bill Richardson (D-NM)	<u>TOPIC:</u> Politics and Energy <u>GUESTS:</u> Sec. Henry Paulson	<u>TOPIC:</u> Presidential politics <u>GUESTS:</u> Gov. Tim Kaine (D-VA), Karl Rove

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		<p><b>HUD Secretary T. Boone Pickens:</b> Founder, BP Capital, L.P.</p>			
8/17/2008	<p><b><u>TOPIC:</u></b> Russia-Georgia conflict, presidential politics <b><u>GUESTS:</u></b> Sec. of State Condoleezza Rice, Fmr. Gov. Tom Ridge (R-PA), Sen. Claire McCaskill (D- MO)</p>	<p><b><u>TOPIC:</u></b> Russia-Georgia conflict, War in Iraq, VP Speculation, U.S. Economic Crisis <b><u>GUESTS:</u></b> Sec. of Defense Robert Gates, Rep. Eric Cantor (R-VA), Rep. Chris Van Hollen (D-MD), Gov. Bill Richardson (D- NM), Sen. Richard Lugar (R-IN)</p>	<p><b><u>TOPIC:</u></b> Russia-Georgia conflict, presidential politics <b><u>GUESTS:</u></b> Sec. of Defense Robert Gates, Fmr. Gov. Mitt Romney (R- MA), Fmr. Sen. Tom Daschle (D-SD)</p>	<p><b><u>TOPIC:</u></b> Russia-Georgia fighting, presidential politics <b><u>GUESTS:</u></b> Sec. of State Condoleezza Rice, Gov. Bobby Jindal (R-LA), Gov. Tim Kaine (D-VA)</p>	<p><b><u>TOPIC:</u></b> Russia's Offensive in Georgia, Campaign 2008 <b><u>GUESTS:</u></b> Sec. of State Condoleezza Rice, Sen. Evan Bayh (D-IN), Gov. Tim Pawlenty (R- MN)</p>
8/24/2008	<p><b><u>TOPIC:</u></b> Presidential politics <b><u>GUESTS:</u></b> Gov. Tim Kaine (D-VA), Gov. Bill Ritter (D-CO), Robert Gibbs –</p>	<p><b><u>TOPIC:</u></b> Democratic National Convention; Obama vs. McCain, America Votes 2008</p>	<p><b><u>TOPIC:</u></b> Presidential Politics <b><u>GUESTS:</u></b> David Axelrod, Senior Adviser, Obama</p>	<p><b><u>TOPIC:</u></b> Presidential politics <b><u>GUESTS:</u></b> Caroline Kennedy co-chair Obama's</p>	<p><b><u>TOPIC:</u></b> The Democratic National Convention: Obama vs. McCain <b><u>GUESTS:</u></b></p>



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	Senior Advisor, Obama campaign; Michael Sheehan, Convention Speech coach	<u>GUESTS:</u> Sen. Bob Casey (D-PA), Gov. Janet Napolitano (D-AZ), Sen. Jack Reed (D-RI), Rep. James Clyburn (D-SC), Terry McAuliffe.	Campaign; Fmr. Mayor Rudy Giuliani (R-NYC)	vice presidential search committee, House Speaker Rep. Nancy Pelosi (D-CA)	Gov. Kathleen Sebelius (D-KS), Gov. Ed Rendell (D-PA), Rep. Jesse Jackson, Jr. (D-IL)
8/31/2008	<u>TOPIC:</u> McCain strategy after the DNC <u>GUESTS:</u> Sen. John McCain (R-AZ) Presidential Candidate, Mike Miller, Dir. Of Operations, RNC	<u>TOPIC:</u> Republican National Convention, McCain's VP, America Votes <u>GUESTS:</u> Gov. Charlie Crist (R-FL), Gov. Mark Sanford (R-SC), Fred Thompson (R), Rep. John Boehner (R-OH), Rep. Eric Cantor (R-VA), Gov. Tim Pawlenty (R-MN), Nancy	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Cindy McCain, Sen. Lindsey Graham (R-SC), Sen. John Kerry (D-MA)	<u>TOPIC:</u> Presidential politics <u>GUESTS:</u> Gov. Tim Pawlenty (R-MN), Doris Kearns Goodwin	<u>TOPIC:</u> Republican National Convention <u>GUESTS:</u> Fmr. New York City Mayor Rudy Giuliani (R-NY), Sen. Joe Lieberman (I-CT), Carly Fiorina.

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		Pfotenhauser, Tom Daschle (D), Sen. Christopher Dodd (D-CT), David Paulison, FEMA Administrator.			
9/7/2008	<u>TOPIC:</u> Governor Palin's Impact on McCain campaign, Democratic Plan for Victory <u>GUESTS:</u> David Axelrod-chief strategist Obama Campaign, Rick Davis – McCain campaign manager	<u>TOPIC:</u> Republican Convention, Obama v. McCain, McCain-Palin Ticket. <u>GUESTS:</u> Sen. Jon Kyl (R-AZ), Gov. Tim Kaine (D-VA), Sen. Barbara Boxer (D-CA), Sen. Kay Bailey Hutchison (R-TX), Robert Gibbs Obama Campaign Adviser, Alex Castellanos GOP Strategist, James Carville	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Sen. Barack Obama (D-IL)	<u>TOPIC:</u> Presidential politics <u>GUESTS:</u> Sen. Joe Biden (D-DE)	<u>TOPIC:</u> Presidential politics <u>GUESTS:</u> Sen. John McCain (R-AZ)

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		Democratic Strategist.			
9/14/2008	<p><u>TOPIC:</u> Sarah Palin, Palin's effect on McCain's ticket, Update Polls of the Race</p> <p><u>GUESTS:</u> Lt. Gov. Sean Parnell (R-AK), Emr. Gov. Tony Knowles (D-AK), Karl Rove, Jim Laychak</p>	<p><u>TOPIC:</u> Election Countdown, Obama vs. McCain</p> <p><u>GUESTS:</u> Gov. Tim Pawlenty (R-MN), Gov. Bill Richardson (D-NM), Sen. Dianne Feinstein (D-CA), Alex Castellanos</p> <p>Republican strategist, Hillary Rosen</p> <p>Democratic strategist, Tara Wall Republican strategist,</p>	<p><u>TOPIC:</u> 2008 race, U.S. Economy</p> <p><u>GUESTS:</u> Sen. Claire McCaskill (D-MO), Carly Fiorina, Alan Greenspan</p>	<p><u>TOPIC:</u> Decision 2008</p> <p><u>GUESTS:</u> Sen. Chuck Schumer (D-NY), Emr. Mayor Rudy Giuliani (R-NYC), Bob Woodward, Chuck Todd.</p>	<p><u>TOPIC:</u> Campaign 2008</p> <p><u>GUESTS:</u> Gov. Janet Napolitano (D-AZ), Sen. Kay Bailey Hutchison (R-TX), Rep. Debbie Wasserman Schultz (D-FL), Gov. Jane Swift (R-MA).</p>
9/21/2008	<p><u>TOPIC:</u> Financial markets and the federal government response</p> <p><u>GUESTS:</u> Treasury</p>	<p><u>TOPIC:</u> Politics, the economy and Wall Street</p> <p><u>GUESTS:</u> Douglas Holtz Eakin</p>	<p><u>TOPIC:</u> U.S. Economy, Wall Street federal bailout, Congress' role.</p> <p><u>GUESTS:</u> Treasury</p>	<p><u>TOPIC:</u> Wall Street crisis, U.S. economy, Election 2008.</p> <p><u>GUESTS:</u> Treasury</p>	<p><u>TOPIC:</u> U.S. financial crisis</p> <p><u>GUESTS:</u> Treasury Secretary Henry Paulson, Rep.</p>

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	Secretary Henry Paulson, Sen. Jon Kyl (R-AZ), Sen. Charles Schumer (D-NY)		Secretary Henry Paulson, Sen. Chris Dodd (D-CT), Rep. John Boehner (R-OH)	Secretary Henry Paulson, New York Mayor Michael Bloomberg.	Barney Frank (D-MA), Sen. Richard Shelby (R-AL)
9/28/2008	<p><u>TOPIC:</u> Presidential politics, economy</p> <p><u>GUESTS:</u> Sen. Lindsey Graham (R-SC), Sen. John Kerry (D-MA).</p>	<p><u>TOPIC:</u> Terrorism, Pakistan.</p> <p><u>GUESTS:</u> Pakistani President Asif Ali Zardari, Rep. Barney Frank (D-MA).</p>	<p><u>TOPIC:</u> Presidential Politics</p> <p><u>GUESTS:</u> Sen. John McCain (R-AZ), Fmr. House Speaker Newt Gingrich</p>	<p><u>TOPIC:</u> Presidential Politics</p> <p><u>GUESTS:</u> Fmr. President Bill Clinton, David Axelrod, Steve Schmidt, Rep. Mark Udall (D-CO), Rep. Bob Schaffer (R-CO)</p>	<p><u>TOPIC:</u> Presidential Politics</p> <p><u>GUESTS:</u> Sen. Barack Obama (D-IL)</p>

**WLUK-TV**  
**QUARTERLY ISSUES/PROGRAMS REPORT**  
**Quarter 3, 2008**

**NETWORK SPECIAL SHOWS**

“SUPER WOMEN ON ICE” – 8/31/08  
“MOMENT OF SILENCE IN WASHINGTON” – 9/11/08  
“FOX NEWS SPECIAL PRESIDENTIAL DEBATE #1” – 9/26/08

**ELEVEN ISSUES IDENTIFIED THIS QUARTER**

- 1 - COMMUNITY VALUES/DEVELOPMENT/MENTORS
- 2 - CRIME/VIOLENCE (Incl. Law Enforcement/Protection)
- 3 - EDUCATION
- 4 - ENVIRONMENTAL CONCERNS
- 5 – FAMILIES, Including Children & Teens
- 6 - GOVERNMENT PROGRAMS/ACCOUNTABILITY
- 7 - HEALTH CARE/ISSUES/NEWS & REFORM
- 8 – BUSINESS & NON-PROFIT GROUP CONCERNS
- 9 – MINORITIES, ELDERLY & WOMEN’S CONCERNS/  
CIVIL RIGHTS, DISCRIMINATION, HARASSMENT
- 10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL
- 11 – AMERICA AT WAR & INTERNATIONAL CONFLICTS

# WLUK PROGRAM SCHEDULE

	Monday 08/25/2008	Tuesday 08/26/2008	Wednesday 08/27/2008	Thursday 08/28/2008	Friday 08/29/2008	Saturday 08/30/2008	Sunday 08/31/2008			
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM epi#: 112 Jeremiah	MGM epi#: 119 Jeremiah			
5:30 am						Good Day Wisconsin	Paid Programming			
6:00 am							Paid Programming			
6:30 am							Good Day Wisconsin			
7:00 am										
7:30 am										
8:00 am						Viva Pinata				
8:30 am						Viva Pinata				
9:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Teenage Mutant Ninja Turtles	Fox News Sunday with Chris Wallace			
9:30 am						Teenage Mutant Ninja Turtles				
10:00 am	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	Sonic X TV-Y7, FV	Paid Programming			
10:30 am						Dinosaur King	Paid Programming			
11:00 am	Judge Mathis epi#: 9134R	Judge Mathis epi#: 9141R	Judge Mathis epi#: 9129R	Judge Mathis epi#: 9136R	Judge Mathis epi#: 9145R	Kirby TV-Y7, FV	Paid Programming			
11:30 am						Winx Club	Paid Programming			
12:00 pm	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	This Week in Baseball	Special: Super Women on Ice			
12:30 pm	Cristina's Court	Cristina's Court	Cristina's Court	Cristina's Court	Cristina's Court	Paid Programming				
1:00 pm	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Paid Programming	National Health Test '08			
1:30 pm						Paid Programming				
2:00 pm	Judge Joe Brown epi#: 2513R	Judge Joe Brown epi#: 2509R	Judge Joe Brown epi#: 2516R	Judge Joe Brown epi#: 2396R	Judge Joe Brown epi#: 2511R	Your Total Health	Fox Movie			
2:30 pm	Judge Joe Brown epi#: 2288R	Judge Joe Brown epi#: 2321R	Judge Joe Brown epi#: 2461R	Judge Joe Brown epi#: 2447R	Judge Joe Brown epi#: 2416R					
3:00 pm	People's Court	People's Court	People's Court	People's Court	People's Court					
3:30 pm										
4:00 pm	Judge Judy epi#: 2904R	Judge Judy epi#: 2903R	Judge Judy epi#: 2947R	Judge Judy epi#: 2956R	Judge Judy epi#: 2899R	MLB on FOX	Star Trek epi#: 40			
4:30 pm	Judge Judy epi#: 2935R	Judge Judy epi#: 2953R	Judge Judy epi#: 2951R	Judge Judy epi#: 2950R	Judge Judy epi#: 2954R					
5:00 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five			Fox 11 News at Five		
5:30 pm								Seinfeld epi#: 715		
6:00 pm	Jeopardy! epi#: S5456R	Jeopardy! epi#: S5457R	Jeopardy! epi#: S5458R	Jeopardy! epi#: S5459R	Jeopardy! epi#: S5460R	Jeopardy! epi#: S5243	'Til Death			
6:30 pm	Wheel of Fortune epi#: S4846	Wheel of Fortune epi#: S4847	Wheel of Fortune epi#: S4848	Wheel of Fortune epi#: S4849	Wheel of Fortune epi#: S4850	Wheel of Fortune epi#: S4512	'Til Death			
7:00 pm	Prison Break (R) 2hrs (2 part story)	House (R)	Bones (R) 2hrs (2 part story)	The Moment of Truth (R)	Are you Smarter than a 5th Grader (R)	Cops	Simpsons			
7:30 pm						Cops	American Dad			
8:00 pm		House (R)		The Moment of Truth	Are you Smarter than a 5th Grader (R)	America's Most Wanted	Family Guy			
8:30 pm							American Dad			
9:00 pm	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine			
9:30 pm										
10:00 pm	Training Camp Report	Training Camp Report	Training Camp Report	Seinfeld epi#: 712	Training Camp Report	Mad TV	Seinfeld epi#: 716			
10:30 pm	Seinfeld epi#: 709	Seinfeld epi#: 710	Seinfeld epi#: 711	Seinfeld epi#: 922	Seinfeld epi#: 713					
11:00 pm	Seinfeld epi#: 918	Seinfeld epi#: 919	Seinfeld epi#: 921	King of the Hill	Seinfeld epi#: 101	Talk Show w/Spike Feresten	MDA Telethon			
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Star Trek epi#: 005				
12:00 am	King of the Hill	King of the Hill	King of the Hill	Extra epi#: 14310	King of the Hill	Paid Programming				
12:30 am	Extra epi#: 14307	Extra epi#: 14308	Extra epi#: 14309	Paid Programming	Extra epi#: 14311					
1:00 am	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half				
1:30 am	One on One epi#: 095	One on One epi#: 096	One on One epi#: 097	One on One epi#: 098	One on One epi#: 099	Saved by Bell				
2:00 am	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Maximum Exposure epi#: 042				
2:30 am										
3:00 am	Montel Williams epi#: 07126R	Montel Williams epi#: 07127R	Montel Williams epi#: 07128R	Montel Williams epi#: 07129R	Montel Williams epi#: 07130R	Monster Movie Mayhem				
3:30 am										
4:00 am	First Business	First Business	First Business	First Business	Maximum Exposure					
4:30 am	AG Day	AG Day	AG Day	AG Day						

**WLUK-TV**  
**QUARTERLY ISSUES/PROGRAMS REPORT**  
**Quarter 3, 2008**

**NETWORK SPECIALS**

**“MOMENT OF SILENCE IN WASHINGTON” – 9/11/08**

**“Good Day Wisconsin” aired a 2-minute report at 7:46am, with the Live News Report from Washington, DC. President Bush and Vice President Cheney and their spouses stood in front of the Monument in observance of the tragedy on September 11<sup>th</sup> 2001.**

**“Good Day Wisconsin” aired a 2:30-minute report at 7:51am, with Angela Kelly at Neville Public Museum in Green Bay. She interviewed a couple from Wisconsin who was at Ground Zero in NY on September 2001. Angela stayed with the local ceremony to honor all victims of the terrorist attack.**

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- 1 - COMMUNITY VALUES/DEVELOPMENT/MENTORS**
- 2 - CRIME/VIOLENCE (Incl. Law Enforcement/Protection)**
- 3 - EDUCATION**
- 4 - ENVIRONMENTAL CONCERNS**
- 5 – FAMILIES, Including Children & Teens**
- 6 - GOVERNMENT PROGRAMS/ACCOUNTABILITY**
- 7 - HEALTH CARE/ISSUES/NEWS & REFORM**
- 8 – BUSINESS & NON-PROFIT GROUP CONCERNS**
- 9 – MINORITIES, ELDERLY & WOMEN’S CONCERNS/  
CIVIL RIGHTS, DISCRIMINATION, HARASSMENT**
- 10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- 11 – AMERICA AT WAR & INTERNATIONAL CONFLICTS**

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	Monday 09/22/2008	Tuesday 09/23/2008	Wednesday 09/24/2008	Thursday 09/25/2008	Friday 09/26/2008	Saturday 09/27/2008	Sunday 09/28/2008
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM	MGM
5:30 am						Good Day Wisconsin	Paid Programming
6:00 am							Inside the Huddle with Donald Driver
6:30 am							Good Day Wisconsin
7:00 am							
7:30 am							
8:00 am						[ No Listing ]	
8:30 am							
9:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Teenage Mutant Ninja Turtles	Fox News Sunday with Chris Wallace
9:30 am						Teenage Mutant Ninja Turtles	
10:00 am	Little House on the Prairie epi#: 305023	Little House on the Prairie epi#: 6006	Little House on the Prairie epi#: 6005	Little House on the Prairie epi#: 6003	Little House on the Prairie epi#: 6004	Sonic X TV-Y7, FV	Paid Programming
10:30 am						Dinosaur King	Paid Programming
11:00 am	Bonnie Hunt epi#: 1011	Bonnie Hunt epi#: 1012	Bonnie Hunt epi#: 1013	Bonnie Hunt epi#: 1014	Bonnie Hunt epi#: 1015	Kirby TV-Y7, FV	FOX NFL Sunday Pre Game
11:30 am						Winx Club	
12:00 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	This Week in Baseball	Fox NFL Sunday Green Bay Packers @ Tampa Bay Buccaneers
12:30 pm						Paid Programming	
1:00 pm	Little House on the Prairie epi#: 305024	Little House on the Prairie epi#: 304019	Little House on the Prairie epi#: 304020	Little House on the Prairie epi#: 6007	Little House on the Prairie epi#: 6010	Paid Programming	
1:30 pm						Paid Programming	
2:00 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Seinfeld epi#: 818	
2:30 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	MLB on FOX	
3:00 pm	People's Court epi#: 12016	People's Court epi#: 12017	People's Court epi#: 12018	People's Court epi#: 12019	People's Court epi#: 12020		
3:30 pm							
4:00 pm	Judge Judy epi#: 2982	Judge Judy epi#: 3001	Judge Judy epi#: 2990	Judge Judy epi#: 2987	Judge Judy epi#: 2962		
4:30 pm	Judge Judy epi#: 2932R	Judge Judy epi#: 2926R	Judge Judy epi#: 2925R	Judge Judy epi#: 2927R	Judge Judy epi#: 2938R		
5:00 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five		
5:30 pm	Inside the Huddle with Donald Driver						
6:00 pm	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	
6:30 pm	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	The OT (NFL post-game)
7:00 pm	Terminator: Sarah Connor Chronicles	House	Bones	Hole in the Wall	Are you Smarter than a 5th Grader	Cops	Simpsons Season Premiere
7:30 pm						Cops	King of the Hill Season Premiere
8:00 pm	Prison Break	Fringe	'Til Death	Kitchen Nightmares	Fox News Special Presidential Debate #1	America's Most Wanted	Family Guy Season Premiere
8:30 pm			Do Not Disturb				American Dad Season Premiere
9:00 pm	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine
9:30 pm							
10:00 pm	Seinfeld epi#: 814	Seinfeld epi#: 815	Seinfeld epi#: 816	Seinfeld epi#: 817	Seinfeld epi#: 818	Mad TV	Seinfeld epi#: 820
10:30 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld			House epi#: EP024
11:00 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Seinfeld	Talk Show w/Spike Feresten	
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	AutomotiveVision.TV	Boston Legal
12:00 am	Extra epi#: 15019	Extra epi#: 15020	Extra epi#: 15021	Extra epi#: 15022	Extra epi#: 15023	Travel in Style	
12:30 am	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming
1:00 am	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half	House	Paid Programming
1:30 am	One on One epi#: 002	One on One epi#: 003	One on One epi#: 004	One on One epi#: 005	One on One epi#: 006		One on One epi#: 024
2:00 am	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Boston Legal	Fox 11 News at Nine
2:30 am							
3:00 am	Montel Williams	Montel Williams	Montel Williams	Montel Williams	Montel Williams	Saved by Bell	Extra epi#: 15024W
3:30 am						Half & Half	
4:00 am	First Business	First Business	First Business	First Business	Maximum Exposure	Star Trek epi#: 022	First Business
4:30 am	AG Day	AG Day	AG Day	AG Day			AG Day



**Jeanne Lynch***FCC*

**From:** Karen Blazejewski  
**Sent:** Wednesday, September 24, 2008 1:30 PM  
**To:** \_WLUK Mail List  
**Subject:** PRESIDENT BUSH ADDRESS TONIGHT  
**Importance:** High

\*\*\*\*\*  
**IMPORTANT! CHANGE FOR TONIGHT IN PRIMETIME!**  
\*\*\*\*\*

President Bush will address the nation regarding the economy for approximately 14-15 minutes at 8:00pm CT tonight. FOX will carry the speech LIVE in all time zones, and primetime programming will slide as outlined below.

- o In Central time zone, 'TIL DEATH and DO NOT DISTURB will slide and primetime will end at approximately 9:15pm CT.

\*\*\*\*\*

RECAP (assumes 15 min speech – may be slightly shorter or longer)  
\*\*\*\*\*

Central:  
7:00pm CT BONES (O)  
\*8:00pm CT FOX NEWS SPECIAL: PRESIDENT BUSH ADDRESS  
(Approximately 15 minutes, LIVE) (OTO)  
\*Approx. 8:15pm ET 'TIL DEATH (O) (OTO) (slide)  
\*Approx. 8:45pm ET DO NOT DISTURB (O) (OTO) (slide)

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**Please note change of email address!**

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9/24/2008

## Bush Warns of 'Long and Painful Recession'

Last Edited: Wednesday, 24 Sep 2008, 9:29 PM CDT

Created: Wednesday, 24 Sep 2008, 8:26 PM CDT

By JENNIFER LOVEN

Associated Press Writer

WASHINGTON -- President Bush on Wednesday warned Americans and lawmakers reluctant to pass a \$700 billion financial rescue plan that failing to act fast risks wiping out retirement savings, rising foreclosures, lost jobs, closed businesses and even "a long and painful recession."

His dire warning came not long after the president issued extraordinary invitations to presidential candidates Barack Obama and John McCain, one of whom will inherit the mess in four months, as well as key congressional leaders to a White House meeting on Thursday to work on a compromise.



*In this video image from APTN, President Bush speaks in a prime-time address from the Cross Hall of the White House in Washington, Wednesday, Sept. 24, 2008. (AP Photo/APTN)*

**Watch the entire speech (video: MyFoxPhoenix)**

"Without immediate action by Congress, American could slip into a financial panic and a distressing scenario would unfold," Bush said in a 12-minute prime-time address from the White House East Room that he hoped would help rescue his tough-sell bailout package.

Bush explicitly endorsed several of the changes that have been demanded in recent days from the right and left. But he warned that he would draw the line at regulations he determined would hamper economic growth.

"It should be enacted as soon as possible," the president said.

The bailout, which the Bush administration asked Congress last weekend to approve before it adjourns, is meeting with deep skepticism, especially from conservatives in Bush's own party who are revolting at the high price tag and unprecedented private-sector intervention. Though there is general agreement that something must be done to address the spiraling economic problems, the timing and even the size of the package remained in doubt and the administration has been forced to accept changes almost daily.

Seeking to explain himself to conservatives, Bush stressed he was reluctant to put taxpayer money on the line to help businesses that had made bad decisions and that the rescue is not aimed at saving individual companies. He tried to address some of the major complaints from Democrats by promising that CEOs of failed companies won't be rewarded.

"With the situation becoming more precarious by the day, I faced a choice: to step in with dramatic government action or to stand back and allow the irresponsible actions by some to undermine the financial security of all," Bush said.

Intensive, personal wheeling and dealing is not usually Bush's style as president, unlike some predecessors. He does not often call or meet with individual lawmakers to push a legislative priority.

But with the nation facing the biggest financial meltdown in decades, Bush took the unusual step of calling Democrat Obama personally about the meeting, said presidential spokeswoman Dana Perino. White House aides extended the invitations to Republican McCain and to GOP and Democratic leaders from Capitol Hill.

### SideBar

#### Related Items

##### Stories

Pres. Bush's Remarks to the Nation on the Financial Bailout Plan

Obama Rejects McCain Call to Delay Debate

Bush, Candidates, Lawmakers to Meet on Rescue Plan

Dems Seek to Slash Bailout

1-CC

Obama spokesman Bill Burton said the senator would attend and "will continue to work in a bipartisan spirit and do whatever is necessary to come up with a final solution." Senior McCain advisers said McCain will attend, too. The plans of the other invitees were unknown, and the exact details of the meeting, which Perino said was aimed at making fast progress to stem the biggest financial meltdown in decades, were still being set.

In another move welcome at the White House, Obama and McCain issued a joint statement urging lawmakers -- in dire terms -- to act.

"Now is a time to come together Democrats and Republicans in a spirit of cooperation for the sake of the American people," it said. "The plan that has been submitted to Congress by the Bush administration is flawed, but the effort to protect the American economy must not fail."

The two candidates -- bitterly fighting each other for the White House but coming together over this issue -- said the situation offers a chance for politicians to prove Washington's worth.

"This is a time to rise above politics for the good of the country. We cannot risk an economic catastrophe," they said.

However, the Oval Office rivals were not putting politics aside entirely. McCain asked Obama to agree to delay their first debate, scheduled for

**WLUK-TV**  
**QUARTERLY ISSUES/PROGRAMS REPORT**  
**Quarter 3, 2008**

**LOCAL SPECIAL PROGRAMS**

“DTV SPECIAL” – Friday, 7/04/08, 5-5:30pm

“FOX 11 G B PACKERS FAMILY NIGHT” – Sun, 8/3/08, 5pm-9pm

**SPECIAL REPORT:**

“BISHOP INSTALLATION” – Thurs, 8/28/08, 2pm-3:30pm

**MDA TELETHON**

Sunday, 8/31/08, 10:30pm-Monday, 9/1/08 6pm.

**DEMOCRATIC VP CANDIDATE VISITS GREEN BAY**

Joe Biden Speaks to Viewers – Mon, 9/8/08, 9:49am-10:30am

**REPUBLICAN PRESIDENTIAL AND VICE PRESIDENT CANDIDATES  
VISIT GREEN BAY**

Senator John McCain & Alaska Gov. Sarah Palin Spoke at Resch Center  
Friday, 9/19/08, 10am-10:30am

**ELEVEN ISSUES IDENTIFIED THIS QUARTER**

- 1 - COMMUNITY VALUES/DEVELOPMENT/MENTORS
- 2 - CRIME/VIOLENCE (Incl. Law Enforcement/Protection)
- 3 - EDUCATION
- 4 - ENVIRONMENTAL CONCERNS
- 5 - FAMILIES, Including Children & Teens
- 6 - GOVERNMENT PROGRAMS/ACCOUNTABILITY
- 7 - HEALTH CARE/ISSUES/NEWS & REFORM
- 8 - BUSINESS & NON-PROFIT GROUP CONCERNS
- 9 - MINORITIES, ELDERLY & WOMEN'S CONCERNS/  
CIVIL RIGHTS, DISCRIMINATION, HARASSMENT
- 10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL
- 11 - AMERICA AT WAR & INTERNATIONAL CONFLICTS

# WLUK PROGRAM SCHEDULE

	Monday 06/30/2008	Tuesday 07/01/2008	Wednesday 07/02/2008	Thursday 07/03/2008	Friday 07/04/2008	Saturday 07/05/2008	Sunday 07/06/2008
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM epi#: 101 Jeremiah	MGM epi#: 102 Jeremiah
5:30 am						Good Day Wisconsin	Paid Programming
6:00 am							Paid Programming
6:30 am							Good Day Wisconsin
7:00 am							
7:30 am							
8:00 am						Viva Pinata	
8:30 am						Viva Pinata	
9:00 am	Rachael Ray	Rachael Ray epi#: 2090	Rachael Ray	Rachael Ray	Rachael Ray	Teenage Mutant Ninja Turtles	Fox News Sunday with Chris Wallace
9:30 am						Teenage Mutant Ninja Turtles	
10:00 am	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	Sonic X TV-Y7, FV	Paid Programming
10:30 am						Dinosaur King epi#: 112	Paid Programming
11:00 am	Judge Mathis epi#: 9079R	Judge Mathis epi#: 9075R	Judge Mathis epi#: 9080R	Judge Mathis epi#: 9039R	Judge Mathis epi#: 9081R	Kirby TV-Y7, FV	Paid Programming
11:30 am						Winx Club epi#: 165	Paid Programming
12:00 pm	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	This Week in Baseball	British Grand Prix
12:30 pm	Cristina's Court epi#: 2CC097	Cristina's Court epi#: 2CC091	Cristina's Court epi#: 2CC080	Cristina's Court epi#: 2CC042	Cristina's Court epi#: 2CC046	Paid Programming	
1:00 pm	Little House on the Prairie epi#: 304004	Little House on the Prairie epi#: 304005	Little House on the Prairie epi#: 304006	Little House on the Prairie epi#: 304001	Little House on the Prairie epi#: 304008	Paid Programming	
1:30 pm						Paid Programming	
2:00 pm	Judge Joe Brown epi#: 2419R	Judge Joe Brown epi#: 2451R	Judge Joe Brown epi#: 2506	Judge Joe Brown epi#: 2477R	Judge Joe Brown epi#: 2455R	Your Total Health	Fox Movie 10 Things I Hate About You Barter BV6
2:30 pm	Judge Joe Brown epi#: 2436R	Judge Joe Brown epi#: 2439R	Judge Joe Brown epi#: 2352R	Judge Joe Brown epi#: 2410R	Judge Joe Brown epi#: 2449R		
3:00 pm	People's Court epi#: 11166	People's Court epi#: 11167	People's Court epi#: 11168	People's Court epi#: 11169	People's Court epi#: 11170	MLB on FOX Chicago Cubs @ St Louis Cardinals	
3:30 pm							
4:00 pm	Judge Judy epi#: 2836R	Judge Judy epi#: 2956	Judge Judy epi#: 2841R	Judge Judy epi#: 2842R	Judge Judy epi#: 2952		Special: July 4th Special Red, White and Blue salute to the music of Fox 11 News at Five Seinfeld epi#: 503
4:30 pm	Judge Judy epi#: 2854R	Judge Judy epi#: 2847R	Judge Judy epi#: 2850R	Judge Judy epi#: 2851R	Judge Judy epi#: 2953		
5:00 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	DTV Special		
5:30 pm					M*A*S*H epi#: G506		
6:00 pm	Jeopardy! epi#: S5496	Jeopardy! epi#: S5497	Jeopardy! epi#: S5498	Jeopardy! epi#: S5499	Jeopardy! epi#: S5500	Jeopardy! epi#: S5198	'Til Death
6:30 pm	Wheel of Fortune epi#: S4796	Wheel of Fortune epi#: S4797	Wheel of Fortune epi#: S4798	Wheel of Fortune epi#: S4799	Wheel of Fortune epi#: S4800	Wheel of Fortune epi#: S4634	'Til Death epi#: 201
7:00 pm	Bones	The Moment of Truth	So You Think You Can Dance epi#: 417/418	Are you Smarter than a 5th Grader	Fox Movie Daddy Day Care w/Eddie Murphy,Jeff Garlin	Cops epi#: 2032	Simpsons
7:30 pm				So You Think You Can Dance epi#: 417A/418A		Cops epi#: 2004	King of the Hill
8:00 pm	House	Hell's Kitchen epi#: 414			Regina King, Anjelica Huston and Lisa Edelstein	America's Most Wanted epi#: 2137	Family Guy
8:30 pm							American Dad
9:00 pm	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine
9:30 pm							
10:00 pm	Seinfeld epi#: 422	Seinfeld epi#: 423	Seinfeld epi#: 424	Seinfeld epi#: 501	Seinfeld epi#: 502	Mad TV epi#: 1307	Seinfeld epi#: 504
10:30 pm	Seinfeld epi#: 724	Seinfeld epi#: 801	Seinfeld epi#: 802	Seinfeld epi#: 803	Seinfeld epi#: 804		American Idol Rewind
11:00 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Talk Show w/Spike Feresten	
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Star Trek epi#: 054	Star Trek epi#: 77
12:00 am	Extra epi#: 14259	Extra epi#: 14260	Extra epi#: 14261	Extra epi#: 14262	Extra epi#: 14263		
12:30 am	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming
1:00 am	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half epi#: 301	Paid Programming
1:30 am	One on One epi#: 054	One on One epi#: 055	One on One epi#: 056	One on One epi#: 058	One on One epi#: 059	Saved by Bell	One on One epi#: 113
2:00 am	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Maximum Exposure epi#: 045	Fox 11 News at Nine
2:30 am							
3:00 am	Montel Williams epi#: 07143R	Montel Williams epi#: 07145	Montel Williams epi#: 07146	Montel Williams epi#: 07147	Montel Williams epi#: 07148	Monster Movie Mayhem Deep Rising Barter BV6	Extra epi#: 14264W
3:30 am							First Business
4:00 am	First Business	First Business	First Business	First Business	Maximum Exposure epi#: 045		First Business
4:30 am	AG Day	AG Day	AG Day	AG Day			AG Day

# WLUK PROGRAM SCHEDULE

	Monday 07/28/2008	Tuesday 07/29/2008	Wednesday 07/30/2008	Thursday 07/31/2008	Friday 08/01/2008	Saturday 08/02/2008	Sunday 08/03/2008	
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM epi#: 103 Jeremiah	MGM epi#: 109 Jeremiah	
5:30 am						Good Day Wisconsin	Paid Programming	
6:00 am							Paid Programming	
6:30 am							Good Day Wisconsin	
7:00 am								
7:30 am								
8:00 am						Viva Pinata		
8:30 am						Viva Pinata		
9:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Chaotic TV-Y7 FV	Fox News Sunday with Chris Wallace	
9:30 am						Chaotic		
10:00 am	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	Teenage Mutant Ninja Turtles	Paid Programming	
10:30 am						Dinosaur King	Paid Programming	
11:00 am	Judge Mathis epi#: 9100R	Judge Mathis epi#: 9094R	Judge Mathis epi#: 9098R	Judge Mathis epi#: 9095R	Judge Mathis epi#: 9071R	Yu-Gi-Oh GX TV-Y7 FV	Paid Programming	
11:30 am						Winx Club	Paid Programming	
12:00 pm	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	This Week in Baseball	ECO Adventures epi#: Show #2	
12:30 pm	Cristina's Court	Cristina's Court	Cristina's Court	Cristina's Court	Cristina's Court	Paid Programming		
1:00 pm	Little House on the Prairie epi#: 8454	Little House on the Prairie epi#: 8421A	Little House on the Prairie epi#: 8422B	Little House on the Prairie epi#: 8451A	Little House on the Prairie epi#: 8452B	Paid Programming	Xterra Adventures epi#: show #3	
1:30 pm						Paid Programming	Xterra Adventures epi#: show #4	
2:00 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Your Total Health	Fox Movie Magnolia New Line 8	
2:30 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown			
3:00 pm	People's Court	People's Court	People's Court	People's Court	People's Court	MLB on FOX Milwaukee Brewers @ Atlanta Braves		
3:30 pm								
4:00 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy			Seinfeld
4:30 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy			Seinfeld
5:00 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Jeopardy! epi#: S5239	Fox 11  Packers Family Night	
5:30 pm								
6:00 pm	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!			Wheel of Fortune
6:30 pm	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune			
7:00 pm	Bones	Bones	So You Think You Can Dance	Are you Smarter than a 5th Grader	Fox Movie The Animal w/Rob Schneider, Colleen Haskell and John C McGinley	Cops		
7:30 pm			Are you Smarter than a 5th Grader	So You Think You Can Dance		Cops		
8:00 pm	House	House						
8:30 pm								
9:00 pm	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	
9:30 pm								
10:00 pm	Training Camp Report	Training Camp Report	Training Camp Report	Training Camp Report	Training Camp Report	Mad TV	Don't Forget the Lyrics	
10:30 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld			
11:00 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Talk Show w/Spike Feresten	Simpsons	
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Star Trek epi#: 079	King of the Hill	
12:00 am	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill		Family Guy	
12:30 am	Extra epi#: 14283	Extra epi#: 14284	Extra epi#: 14285	Extra epi#: 14286	Extra epi#: 14287	Paid Programming	American Dad	
1:00 am	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half	Paid Programming	
1:30 am	One on One epi#: 075	One on One epi#: 076	One on One epi#: 077	One on One epi#: 078	One on One epi#: 079	Saved by Bell	One on One epi#: 008	
2:00 am	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Maximum Exposure epi#: 036	American Idol Rewind	
2:30 am								
3:00 am	Montel Williams epi#: 07163	Montel Williams epi#: 07164	Montel Williams epi#: 07165	Montel Williams epi#: 07166	Montel Williams epi#: 07167	Monster Movie Mayhem Black Mask Barter BV6	Extra epi#: 14288W	
3:30 am	First Business	First Business	First Business	First Business	Maximum Exposure		First Business	
4:00 am							AG Day	
4:30 am	AG Day	AG Day	AG Day	AG Day			AG Day	

Same for FCC  
Only Report.

# WLUK PROGRAM SCHEDULE

GTHLY Report.							
	Monday 08/25/2008	Tuesday 08/26/2008	Wednesday 08/27/2008	Thursday 08/28/2008	Friday 08/29/2008	Saturday 08/30/2008	Sunday 08/31/2008
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM epi#: 112 Jeremiah	MGM epi#: 119 Jeremiah
5:30 am						Good Day Wisconsin	Paid Programming
6:00 am							Paid Programming
6:30 am							Good Day Wisconsin
7:00 am							
7:30 am							
8:00 am						DI-Gata Defenders	
8:30 am						Biker Mice from Mars	
9:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Teenage Mutant Ninja Turtles	Fox News Sunday with Chris Wallace
9:30 am	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	Teenage Mutant Ninja Turtles	Paid Programming
10:00 am						Sonic X TV-Y7, FV	
10:30 am	Judge Mathis epi#: 9134R	Judge Mathis epi#: 9141R	Judge Mathis epi#: 9129R	Judge Mathis epi#: 9136R	Judge Mathis epi#: 9145R	Dinosaur King	Paid Programming
11:00 am	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Kirby TV-Y7, FV	Paid Programming
11:30 am						Winx Club	Paid Programming
12:00 pm	Cristina's Court	Cristina's Court	Cristina's Court	Cristina's Court	Cristina's Court	This Week in Baseball	Special: Super Women on Ice
12:30 pm	Little House on the Prairie epi#: 304014	Little House on the Prairie epi#: 304015	Little House on the Prairie epi#: 305001	Little House on the Prairie epi#: 305002	Little House on the Prairie epi#: 304016	Paid Programming	National Health Test '08
1:00 pm	Judge Joe Brown epi#: 2513R	Judge Joe Brown epi#: 2509R	Judge Joe Brown epi#: 2516R	Special: Bishop Installation	Judge Joe Brown epi#: 2511R	Paid Programming	
1:30 pm	Judge Joe Brown epi#: 2288R	Judge Joe Brown epi#: 2321R	Judge Joe Brown epi#: 2461R		Judge Joe Brown epi#: 2416R	Your Total Health	Fox Movie The 13th Warrior (barter) BV6
2:00 pm	People's Court	People's Court	People's Court	Judge Joe Brown epi#: 2396R	People's Court	MLB on FOX Milwaukee Brewers @ Pittsburgh Pirates <i>Phillie Phanatic</i> <i>Chicago Cubs.</i>	
2:30 pm	Judge Judy epi#: 2904R	Judge Judy epi#: 2903R	Judge Judy epi#: 2947R	Judge Judy epi#: 2956R	Judge Judy epi#: 2899R	Star Trek epi#: 40	
3:00 pm	Judge Judy epi#: 2935R	Judge Judy epi#: 2953R	Judge Judy epi#: 2951R	Judge Judy epi#: 2950R	Judge Judy epi#: 2954R	Fox 11 News at Five	
3:30 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Seinfeld epi#: 715	
4:00 pm	Jeopardy! epi#: S5456R	Jeopardy! epi#: S5457R	Jeopardy! epi#: S5458R	Jeopardy! epi#: S5459R	Jeopardy! epi#: S5460R	Jeopardy! epi#: S5243	'Til Death
4:30 pm	Wheel of Fortune epi#: S4846	Wheel of Fortune epi#: S4847	Wheel of Fortune epi#: S4848	Wheel of Fortune epi#: S4849	Wheel of Fortune epi#: S4850	Wheel of Fortune epi#: S4512	'Til Death
5:00 pm	Prison Break (R) 2hrs (2 part story)	House (R)	Bones (R) 2hrs (2 part story)	The Moment of Truth (R)	Are you Smarter than a 5th Grader (R)	Cops	Simpsons
5:30 pm				The Moment of Truth	Are you Smarter than a 5th Grader (R)	Cops	American Dad
6:00 pm	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	America's Most Wanted	Family Guy
6:30 pm						Mad TV	American Dad
7:00 pm	Training Camp Report	Training Camp Report	Training Camp Report	Seinfeld epi#: 712	Training Camp Report		Seinfeld epi#: 716
7:30 pm	Seinfeld epi#: 709	Seinfeld epi#: 710	Seinfeld epi#: 711	Seinfeld epi#: 922	Seinfeld epi#: 713	Talk Show w/Spike Feresten	
8:00 pm	Seinfeld epi#: 918	Seinfeld epi#: 919	Seinfeld epi#: 921	King of the Hill	Seinfeld epi#: 101	MDA Telethon	
8:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill		Star Trek epi#: 005
9:00 pm	King of the Hill	King of the Hill	King of the Hill	Extra epi#: 14310	King of the Hill	Paid Programming	MDA Telethon
9:30 pm	Extra epi#: 14307	Extra epi#: 14308	Extra epi#: 14309	Paid Programming	Extra epi#: 14311		
10:00 pm	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half	MDA Telethon
10:30 pm	One on One epi#: 095	One on One epi#: 096	One on One epi#: 097	One on One epi#: 098	One on One epi#: 099	Saved by Bell	
11:00 pm	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Maximum Exposure epi#: 042	MDA Telethon
11:30 pm	Montel Williams epi#: 07126R	Montel Williams epi#: 07127R	Montel Williams epi#: 07128R	Montel Williams epi#: 07129R	Montel Williams epi#: 07130R	Monster Movie Mayhem Santa Claus Conquers the Martians Alliance	
12:00 am	First Business	First Business	First Business	First Business	People's Court mkgd from 8/28	MDA Telethon	
12:30 am	AG Day	AG Day	AG Day	AG Day			

2

Report Generated: 08/08/2008

THURSDAY, AUGUST 28, 2008 – INSTALLATION OF NEW BISHOP

11:00AM – 11:20AM. Catholic Diocese of Green Bay.

Bishop Timothy Nolan introduced the new Bishop Lauren David Ricken, Green Bay Wisconsin. He comes from Cheyenne, WY. He indicated he will use all resources available to maintain Catholic identity in Green Bay. He expressed his joy in coming to Green Bay, WI.



# WLUK PROGRAM SCHEDULE

	Monday 08/25/2008	Tuesday 08/26/2008	Wednesday 08/27/2008	Thursday 08/28/2008	Friday 08/29/2008	Saturday 08/30/2008	Sunday 08/31/2008
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM epi#: 112 Jeremiah	MGM epi#: 119 Jeremiah
5:30 am						Good Day Wisconsin	Paid Programming
6:00 am							Paid Programming
6:30 am							Good Day Wisconsin
7:00 am						Good Day Wisconsin	
7:30 am							
8:00 am							Viva Pinata
8:30 am						Viva Pinata	
9:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Chaotic TV-Y7 FV	Fox News Sunday with Chris Wallace
9:30 am						Chaotic	
10:00 am	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	Teenage Mutant Ninja Turtles	Paid Programming
10:30 am						Dinosaur King	Paid Programming
11:00 am	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Yu-Gi-Oh GX TV-Y7 FV	Paid Programming
11:30 am						Winx Club	Paid Programming
12:00 pm	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	This Week in Baseball	Little House on the Prairie
12:30 pm	Cristina's Court	Cristina's Court	Cristina's Court	Cristina's Court	Cristina's Court	Paid Programming	
1:00 pm	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Paid Programming	National Health Test '08
1:30 pm						Paid Programming	
2:00 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Your Total Health	Fox Movie
2:30 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	MLB on FOX	
3:00 pm	People's Court	People's Court	People's Court	People's Court	People's Court		
3:30 pm							
4:00 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Fox 11 News at Five	Star Trek epi#: 40
4:30 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy		Fox 11 News at Five
5:00 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five		Seinfeld
5:30 pm	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy! epi#: S5243	Don't Forget the Lyrics
6:00 pm	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	
6:30 pm	Terminator: Sarah Connor Chronicles	Bones	Kitchen Nightmares	[ No Listing ]	Are you Smarter than a 5th Grader	Cops	Simpsons
7:00 pm	Prison Break	House	Kitchen Nightmares		Are you Smarter than a 5th Grader	Cops	King of the Hill
7:30 pm						America's Most Wanted	Family Guy
8:00 pm				American Dad			
8:30 pm	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine
9:00 pm	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	MDA Telethon
9:30 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Mad TV	
10:00 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Talk Show w/Spike Feresten	
10:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Star Trek epi#: 005	
11:00 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Paid Programming	
11:30 pm	Extra epi#: 14307	Extra epi#: 14308	Extra epi#: 14309	Extra epi#: 14310	Extra epi#: 14311	Half & Half	
12:00 am	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Half & Half	
12:30 am	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half	Saved by Bell	
1:00 am	One on One epi#: 095	One on One epi#: 096	One on One epi#: 097	One on One epi#: 098	One on One epi#: 099	Maximum Exposure epi#: 042	
1:30 am	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Monster Movie Mayhem	
2:00 am	Montel Williams epi#: 07126R	Montel Williams epi#: 07127R	Montel Williams epi#: 07128R	Montel Williams epi#: 07129R	Montel Williams epi#: 07130R	Maximum Exposure	
3:30 am	First Business	First Business	First Business	First Business	First Business		
4:00 am	AG Day	AG Day	AG Day	AG Day	AG Day		
4:30 am	AG Day	AG Day	AG Day	AG Day	AG Day	AG Day	AG Day

Report Generated: 04/28/2008

# WLUK PROGRAM SCHEDULE

	Monday 09/01/2008	Tuesday 09/02/2008	Wednesday 09/03/2008	Thursday 09/04/2008	Friday 09/05/2008	Saturday 09/06/2008	Sunday 09/07/2008
5:00 am						MGM epi#: 119 Jeremiah	MGM epi#: 120 Jeremiah
5:30 am							Paid Programming
6:00 am							Paid Programming
6:30 am		Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin
7:00 am							
7:30 am						Viva Pinata	
8:00 am						Viva Pinata	
8:30 am						Chaotic TV-Y7 FV	
9:00 am		Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Chaotic	Fox News Sunday with Chris Wallace
9:30 am						Teenage Mutant Ninja Turtles	Paid Programming
10:00 am		The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	The Morning Show w/ Mike & Juliet	Dinosaur King	Paid Programming
10:30 am						Yu-Gi-Oh GX TV-Y7 FV	FOX NFL Sunday Pre Game
11:00 am		Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Winx Club	
11:30 am	MDA Telethon	Paid Programming	Paid Programming	Paid Programming	Paid Programming	This Week in Baseball	Fox NFL Sunday
12:00 pm		Cristina's Court	Cristina's Court	Cristina's Court	Cristina's Court	Paid Programming	
12:30 pm		Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Your Total Health	
1:00 pm		Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Seinfeld	
1:30 pm		Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown		
2:00 pm		People's Court	People's Court	People's Court	People's Court	MLB on FOX	Fox NFL Sunday
2:30 pm		Judge Judy	Judge Judy	Judge Judy	Judge Judy		
3:00 pm		Judge Judy	Judge Judy	Judge Judy	Judge Judy		
3:30 pm		Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five		
4:00 pm							
4:30 pm						Jeopardy! epi#: S5244	
5:00 pm						Wheel of Fortune	
5:30 pm	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Wheel of Fortune	
6:00 pm	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Cops	Simpsons
6:30 pm	Terminator: Sarah Connor Chronicles	Bones	Kitchen Nightmares	[ No Listing ]	Are you Smarter than a 5th Grader	Cops	King of the Hill
7:00 pm							
7:30 pm					Are you Smarter than a 5th Grader	America's Most Wanted	Family Guy
8:00 pm	Prison Break	House	Kitchen Nightmares				American Dad
8:30 pm							
9:00 pm	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine
9:30 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Mad TV	Seinfeld
10:00 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld		American Idol Rewind
10:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Talk Show w/Spike Feresten	
11:00 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Star Trek epi#: 053	Star Trek epi#: 05
11:30 pm	Extra	Extra	Extra	Extra	Extra		
12:00 am	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming
12:30 am	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half	Paid Programming
1:00 am	One on One epi#: 100	One on One epi#: 105	One on One epi#: 102	One on One epi#: 103	One on One epi#: 004	Saved by Bell	One on One
1:30 am							
2:00 am	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Maximum Exposure epi#: 046	Fox 11 News at Nine
2:30 am							
3:00 am	Montel Williams epi#: 07131R	Montel Williams epi#: 07132R	Montel Williams epi#: 07133R	Montel Williams epi#: 07134R	Montel Williams epi#: 07135R	Monster Movie Mayhem	Extra
3:30 am							First Business
4:00 am	First Business	First Business	First Business	First Business	People's Court mkgd from 9/1 3pm		AG Day
4:30 am	AG Day	AG Day	AG Day	AG Day			

**WLUK-TV**  
**QUARTERLY ISSUES/PROGRAMS REPORT**  
**Quarter 3, 2008**

**LOCAL SPECIAL REPORT**

**“JOE BIDEN, DEMOCRATIC VP CANDIDATE” – 9/8/08, 9:49am-10:30am**

Democratic Vice President candidate, Joe Biden visited Green Bay. He spoke at the KI Convention Center, Main Street, Green Bay, WI. He spoke to citizens of Northeast Wisconsin about their concern for Health Care, lower taxes, and the stability of the economy, considering the problems with the dicey stock market.

**ELEVEN ISSUES IDENTIFIED THIS QUARTER**

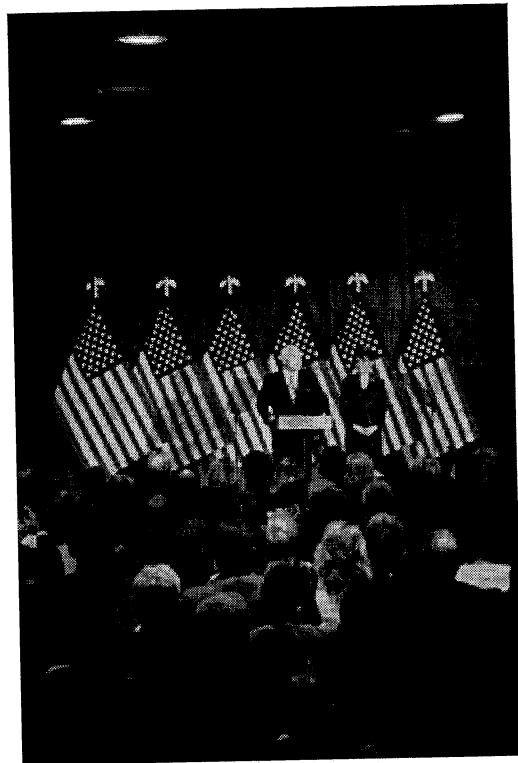
- 1 - COMMUNITY VALUES/DEVELOPMENT/MENTORS**
- 2 - CRIME/VIOLENCE (Incl. Law Enforcement/Protection)**
- 3 - EDUCATION**
- 4 - ENVIRONMENTAL CONCERNS**
- 5 – FAMILIES, Including Children & Teens**
- 6 - GOVERNMENT PROGRAMS/ACCOUNTABILITY**
- 7 - HEALTH CARE/ISSUES/NEWS & REFORM**
- 8 – BUSINESS & NON-PROFIT GROUP CONCERNS**
- 9 – MINORITIES, ELDERLY & WOMEN’S CONCERNS/  
CIVIL RIGHTS, DISCRIMINATION, HARASSMENT**
- 10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- 11 – AMERICA AT WAR & INTERNATIONAL CONFLICTS**

## **McCain and Palin visit Titledtown**

On Friday, Sept. 19, Sen. John McCain and Alaska Gov. Sarah Palin addressed the current economic crisis at a morning reception hosted by the Green Bay Area Chamber of Commerce at the Resch Center. An audience of more than 200 gathered to hear McCain speak about his plan for financial reform.

"The financial crisis we're living through today started with the corruption and manipulation of our home mortgage system," the Presidential candidate stated. "At the center of the problem were the lobbyists, politicians and bureaucrats who succeeded in persuading Congress and the administration to ignore the festering problems at Fannie Mae and Freddie Mac."

The senator detailed his plan of creating a Mortgage and Financial Institutions trust (MFI), to outlaw financial firms' underhanded tactics, and to establish clear guidelines for regulatory agencies to help stop those bad policies. McCain said that with a stronger dollar, the cost of energy and food will diminish and help stimulate a sustainable economic growth to help push the economy forward.



## NETWORK NEWS

The Presidential debates will be held on 9/26, 10/7, and 10/15, with the VP debate on 10/2. **Jim Lehrer** of **PBS** will moderate the first presidential debate, and **Gwen Ifill**, also of **PBS**, moderates the VP event. **Tom Browkaw** of **NBC** and **Bob Schieffer** of **CBS** will do the final two..... NBC won the nightly news race last week in total viewers (7.460 million to **ABC's** 7.290 million and **CBS's** 5.480 million), but **ABC** won in 25-54s with a 1.9/8 to **NBC's** 1.8/8 and **CBS's** 1.3/6.....**Media Rights Capital** added Canadian series **4Real** to its Sunday lineup on the **CW**; two episodes will run back-to-back from 6-7PM starting on 9/21. And **Hunter Ellis** of **History's Digging for the Truth** series will host **MRC's In Harm's Way** that also kicks off on 9/21.

## TALENT TAKES TUESDAY

**America's Got Talent** led **NBC** to the Tuesday win in **Nielsen's** metered markets, with a 7.6/12 leading out of **Feud's** 4.2/7. **CBS** was second, with **NCIS** posting a 6.4/11. **Wipeout's** 4.6/8 helped **ABC** to third, while **Fox** did a 3.6/6 for the night with **Nightmares** and **House**. **Geek** and **Reaper** did a 0.9/1 for the **CW**. 18-49s were **NBC**, 2.8; **ABC**, 2.1; **CBS** and **Fox**, 1.9; and **CW**, 0.4.

## LOOK WHO'S NUMBER ONE

**Univision** was top-rated in adults 18-34 in national **Nielsens** last week with a 1.7/6, beating **Fox's** 1.6/6, **NBC's** 1.3/5, **ABC's** 1.12/4, and **CBS's** 1.0/4. And **Telemundo** tied the **CW** in the demo — both did 0.5/2s in A18-49.

## ADVERTISER TIDBITS, Cont'd

and **Brita** water filters are among those products that will be affected by the increases.....As reported in *Nation's Restaurant News*, **Buca Inc.** (operator of the 88-unit **Buca di Beppo** Italian dinnerhouse chain) said it has agreed to be acquired by **Planet Hollywood**. The chain has struggled in recent years with declining same-store sales and has been closing underperforming units.

## THIS AND THAT

**Charter Communications** lost 44,800 basic subscribers during the second quarter, a quarter in which historically the cable business often does not do well, but it added 33,900 digital video subs and more than 90,000 new phone customers. Advertising sales were down 1.3% in the quarter from \$76 million to \$75 million but are still up 2.9% for the year, with a six-month total of \$143 million versus \$139 million for the first six months of 2007.....*Multichannel News* reports both **Dish Network** and **DirecTV** declined to comment after a *Wall Street Journal* article suggested **Dish's Charlie Ergen** is considering another attempt at a merger of the two companies.



To subscribe, call 1-888-884-2630

"JetBlue is now charging \$7 for a blanket and a pillow. So now you'll be able to get a solid eight hours sleep on the runway."

—David Letterman

## AVAILS

**KUSI TV San Diego** seeks a **Sr. Account Executive**, minimum 3 years TV station sales experience. Candidate must have strong presentation, negotiation and written skills. Candidate should be able to provide proof of new business sales success in Television. Candidate must have the ability to produce sales research materials and build sales presentations in PowerPoint. Exceptional knowledge and use of Microsoft Word, PowerPoint, and Excel. Working knowledge of Nielsen, Scarborough and WO. Resume to [sluck@kusi.com](mailto:sluck@kusi.com).

**WITI, FOX-6 Milwaukee**, one of the strongest FOX stations in the country, has an immediate opening for an experienced, professional and creative **Account Executive**. This is a great opportunity for a salesperson that enjoys selling many diverse opportunities and sponsorships (including Green Bay Packer Football, FOX Sports and strong Local News) at the agency and client level. Resumes to: Robert O'Neil, Local Sales Manager, 9001 N Green Bay Rd. Milwaukee, WI 53209. Fax: (414)355-1562. E-Mail: [robert.oneil@milwaukee.witi.com](mailto:robert.oneil@milwaukee.witi.com). EOE/M/F/D/V.

**KCRA News** has an immediate opening for an **Executive News Producer** to oversee the production of several daily newscasts on **KCRA 3** and **KQCA MY58**. Work closely with reporters, newscast producers and newsroom management in crafting daily newscasts. Responsibilities include input in daily news coverage, newscasts rundowns, script approval, performance evaluations, teaching and training. This person must have previous experience producing newscasts and newsroom management. Resume To: **KCRA/KQCA**, Anzio Williams, News Director, 3 Television Circle **Sacramento, CA 95814**. EOE.

**ABC and MyNetworkTV** duopoly located in the beautiful mountains of **NE Tennessee** and **SW Virginia** is seeking a **General Sales Manager**. Strong background in TV sales management & national rep sales required. These independently owned and operated stations are located in the Tri-Cities, TN/VA market, DMA # 91. Contact George DeVault, President & GM; 222 Commerce St. Kingsport, TN; phone 423-246-9578 or e-mail [hr@wkptsales.com](mailto:hr@wkptsales.com). Holston Valley Broadcasting Corporation is an equal Opportunity Employer.

**WRAL.com**, the most visited site in **Raleigh** as well as all of NC is looking for **Online Sales Professionals**. We seek an experienced sales person with good closing skills for a highly challenging and equally rewarding position. Territory would include, but not be limited to, the Triangle (Raleigh/Durham) area. We seek a professional with at least 2 years of sales experience, and solid computer skills. (Minimum) undergraduate college degree required. Resumes to: [meaton@cbc-raleigh.com](mailto:meaton@cbc-raleigh.com). EOE.

## ECONOMIC RATINGS

We'll have the major retailers' July results in tomorrow's issue, but for last week, the **ICSC** found a 2.9% year-over-year gain, the best comparison so far this year. Eleven states and **DC** had sales tax holidays related to back-to-school shopping, which obviously helped.

# WLUK PROGRAM SCHEDULE

FCC

	Monday 10/06/2008	Tuesday 10/07/2008	Wednesday 10/08/2008	Thursday 10/09/2008	Friday 10/10/2008	Saturday 10/11/2008	Sunday 10/12/2008
12:00 am						MGM epi#: 608 SG-1 5:00 AM	MGM epi#: 208 SG-1 5:00 AM
5:30 am							
6:00 am							Paid Programming 6:00 AM
6:30 am	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 6:00 AM	Inside the Huddle with Donald Driver
7:00 am							
7:30 am							Good Day Wisconsin 7:00 AM
8:00 am							
8:30 am						Di-Gata Defenders epi#: 118 Biker Mice from Mars epi#: 110	
9:00 am	Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Sonic X epi#: 121	FOX News Sunday with Chris Wallace 9:00 AM
9:30 am						Sonic X epi#: 122	
10:00 am	Rachael Ray 10:00 AM	Rachael Ray 10:00 AM	Rachael Ray 10:00 AM	Rachael Ray 10:00 AM	Rachael Ray 10:00 AM	Chaotic M'arrillion Invasion	Paid Programming 10:00 AM
10:30 am						Teenage Mutant Ninja Turtles	Paid Programming 10:30 AM
11:00 am	Bonnie Hunt epi#: 1024 11:00 AM	Bonnie Hunt epi#: 1025 11:00 AM	Bonnie Hunt epi#: 1026 11:00 AM	Bonnie Hunt epi#: 1027 11:00 AM	Bonnie Hunt epi#: 1028 11:00 AM	Kirby TV-Y7, FV 11:00 AM	FOX NFL Sunday Pre Game 11:00 AM
11:30 am						Winx Club epi#: 101	
12:00 pm	The Doctors epi#: D1031 12:00 PM	The Doctors epi#: D1035 12:00 PM	The Doctors epi#: D1034 12:00 PM	The Doctors epi#: D1030 12:00 PM	The Doctors epi#: D1033 12:00 PM	Paid Programming 12:00 PM	Chicago @ Atlanta
12:30 pm						Paid Programming 12:30 PM	
1:00 pm	Little House on the Prairie epi#: 8401 1:00 PM	Little House on the Prairie epi#: 7680a 1:00 PM	Little House on the Prairie epi#: 7680b 1:00 PM	Little House on the Prairie epi#: 7680c 1:00 PM	Little House on the Prairie epi#: 7064 1:00 PM	Paid Programming 1:00 PM	
1:30 pm						Paid Programming 1:30 PM	
2:00 pm	Judge Joe Brown epi#: 2542	Judge Joe Brown epi#: 2555	Judge Joe Brown epi#: 2559	Judge Joe Brown epi#: 2553	Judge Joe Brown epi#: 2534	Fox Movie Twin Dragons (barter) BV6 2:00 PM	Fox NFL Sunday Green Bay Packers @ Seattle Seahawks 3:15 PM
2:30 pm	Judge Joe Brown epi#: 2522R	Judge Joe Brown epi#: 2533R	Judge Joe Brown epi#: 2523R	Judge Joe Brown epi#: 2524R	Judge Joe Brown epi#: 2539R		
3:00 pm	People's Court epi#: 12026 3:00 PM	People's Court epi#: 12027 3:00 PM	People's Court epi#: 12028 3:00 PM	People's Court epi#: 12029 3:00 PM			
3:30 pm	Judge Judy epi#: 2994	Judge Judy epi#: 3002	Judge Judy epi#: 3003	Judge Judy epi#: 2986	National League Championship Series NLCS Game #2 3:00 PM	Special: Who's Who of World Giving 4:00 PM	
4:30 pm	Judge Judy epi#: 2930R	Judge Judy epi#: 2907R	Judge Judy epi#: 2928R	Judge Judy epi#: 2946R		Fox 11 News at Five 5:00 PM	
5:00 pm	Fox 11 News at Five 5:00 PM	Fox 11 News at Five 5:00 PM	Fox 11 News at Five 5:00 PM	Fox 11 News at Five 5:00 PM		Seinfeld epi#: 911	
5:30 pm	Inside the Huddle with Donald Driver					Jeopardy! epi#: 5471	
6:00 pm	Jeopardy! epi#: 5536	Jeopardy! epi#: 5537	Jeopardy! epi#: 5538	Jeopardy! epi#: 5539	Jeopardy! epi#: 5540	Wheel of Fortune epi#: 4684	The OT (NFL post-game)
6:30 pm	Wheel of Fortune epi#: 4896	Wheel of Fortune epi#: 4897	Wheel of Fortune epi#: 4898	Wheel of Fortune epi#: 4899	Wheel of Fortune epi#: 4900	Cops epi#: 2106	
7:00 pm	Terminator: Sarah Connor Chronicles 7:00 PM	House epi#: 407 7:00 PM	Bones epi#: 315 7:00 PM		Are you Smarter than a 5th Grader 7:00 PM	Cops epi#: 2030	National League Championship Series NLCS Game #3 7:00 PM
7:30 pm							
8:00 pm	Prison Break epi#: 407 8:00 PM	Fox News Special Presidential Debate #2 8:00 PM	'Til Death epi#: 303 8:30 PM	National League Championship Series NLCS Game #1 7:00 PM	Don't Forget the Lyrics 8:00 PM	America's Most Wanted 8:00 PM	
8:30 pm			'Til Death epi#: 303 8:30 PM				
9:00 pm	Fox 11 News at Nine 9:00 PM		Fox 11 News at Nine 9:00 PM		Fox 11 News at Nine 9:00 PM	Fox 11 News at Nine 9:00 PM	
9:30 pm		Fox 11 News at Nine 9:30 PM					
10:00 pm	Seinfeld epi#: 906		Seinfeld epi#: 908	Fox 11 News at Nine 10:00 PM	Seinfeld epi#: 910	MADtv epi#: 1401 10:00 PM	Fox 11 News at Nine 10:00 PM
10:30 pm	Seinfeld epi#: 307	Seinfeld epi#: 907	Seinfeld epi#: 309	Seinfeld epi#: 909	Seinfeld epi#: 311		Seinfeld epi#: 912
11:00 pm	King of the Hill epi#: 5ABE01	Seinfeld epi#: 308	King of the Hill epi#: 5ABE07	Seinfeld epi#: 310	King of the Hill epi#: 5ABE10	Talk Show w/Spike Feresten	House epi#: E5502 11:00 PM
11:30 pm	King of the Hill epi#: 9ABE07	King of the Hill epi#: 5ABE04	King of the Hill epi#: 9ABE14	King of the Hill epi#: 5ABE08	King of the Hill epi#: 8ABE18	AutomotiveVision.TV epi#: 603	
12:00 am	Extra epi#: 15031	Extra epi#: 15032	Extra epi#: 15033	King of the Hill epi#: 8ABE22	Extra epi#: 15035	Travel in Style epi#: 503	Boston Legal 12:00 AM
12:30 am	Paid Programming 12:30 AM	Paid Programming 12:30 AM	Paid Programming 12:30 AM	Extra epi#: 15034	Paid Programming 12:30 AM	Paid Programming 12:30 AM	
1:00 am	Half & Half epi#: 103	Half & Half epi#: 104	Half & Half epi#: 105	Paid Programming 1:00 AM	Half & Half epi#: 107	House epi#: E5506 (2nd Run) 1:00 AM	Paid Programming 1:00 AM
1:30 am	One on One epi#: 014	One on One epi#: 015	One on One epi#: 016	Half & Half epi#: 106	One on One epi#: 018		Paid Programming 1:30 AM
2:00 am				One on One epi#: 017			One on One epi#: 039
2:30 am	Fox 11 News at Nine 2:00 AM	Fox 11 News at Nine 2:00 AM	Fox 11 News at Nine 2:00 AM	Fox 11 News at Nine 2:30 AM	Fox 11 News at Nine 2:00 AM	Boston Legal 2:00 AM	Fox 11 News at Nine 2:30 AM
3:00 am	Judge Mathis epi#: 10021 3:00 AM	Judge Mathis epi#: 10022 3:00 AM	Judge Mathis epi#: 10023 3:00 AM	Judge Mathis epi#: 10024 3:00 AM	Judge Mathis epi#: 10025 3:00 AM	Saved by Bell 3:00 AM	Extra epi#: 15036W 3:00 AM
3:30 am						Half & Half epi#: 203	
4:00 am	First Business 4:00 AM	First Business 4:00 AM	First Business 4:00 AM	First Business 4:00 AM	Star Trek epi#: 025 4:00 AM	Star Trek epi#: 029 4:00 AM	First Business 4:00 AM
4:30 am	AG Day 4:30 AM	AG Day 4:30 AM	AG Day 4:30 AM	AG Day 4:30 AM			AG Day 4:30 AM

**FOX NETWORK PSA'S  
IN KIDS PROGRAMMING,  
AIRED BY AFFILIATE, WLUK-TV**

**LIN-TV****WLUK Childrens report C3 C4**

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	07/05/08		
	Program -VIVA PINATA	30:00	
WLUK	CANCER TREATMENT CENTERS	08:15:32 a	1:00
	Total for VIVA PINATA at 08:00:00 a	1:00	
	Program -VIVA PINATA	30:00	
WLUK	DI RENZO & BOMIER	08:45:51 a	:30
	Total for VIVA PINATA at 08:30:00 a	:30	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	IOLA OLD CAR SHOW INC	09:15:19 a	:30
WLUK	HUPY AND ABRAHAM SC	09:16:14 a	:05
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	:35	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WI FINANCIAL & TAX ADVISORY GP	09:46:17 a	:30
WLUK	STURGEON BAY IRON & SCRAP	09:46:47 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	FURNITURE ROW	10:15:18 a	:30
WLUK	DTV TRANSITION	10:15:48 a	:30
	Total for Sonic X at 10:00:00 a	1:00	
	Program -DINOSAUR KING	30:00	
WLUK	COUSINS SUBS	10:44:31 a	:30
WLUK	PAIN DIAGNOSTICS AND ASSOCIATE	10:45:01 a	:30
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	DTV TRANSITION	11:15:48 a	:30
WLUK	FURNITURE ROW	11:16:18 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	AMERICAN CASH 2 GO	11:46:03 a	:30
WLUK	BATTERIES PLUS	11:46:33 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
	07/12/08		
	Program -VIVA PINATA	30:00	
WLUK	FURNITURE DEALS & STEALS	08:16:03 a	:30
	Total for VIVA PINATA at 08:00:00 a	:30	
	Program -VIVA PINATA	30:00	
WLUK	FURNITURE DEALS & STEALS	08:45:51 a	:30
WLUK	SIX FLAGS	08:46:21 a	:30
	Total for VIVA PINATA at 08:30:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	M SCHETTL SALES	09:13:39 a	:10
WLUK	FESTIVAL FOODS	09:13:49 a	:20
WLUK	AMERICAN CASH 2 GO	09:14:09 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	1:00	



**LIN-TV****WLUK Childrens report C3 C4**

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
<b>07/12/08</b>			
	<b>Program -Teenage Mutant Ninja Turtles</b>	<b>30:00</b>	
WLUK	MARIAN UNIVERSITY	09:45:35 a	:30
WLUK	FURNITURE DEALS & STEALS	09:46:05 a	:30
	<b>Total for Teenage Mutant Ninja Turtles at 09:30:00 a</b>	<b>1:00</b>	
	<b>Program -Sonic X</b>	<b>30:00</b>	
WLUK	FIND IT FASTER ONLINE LLC	10:14:20 a	:15
WLUK	FURNITURE ROW	10:14:35 a	:30
WLUK	FIND IT FASTER ONLINE LLC	10:15:05 a	:15
	<b>Total for Sonic X at 10:00:00 a</b>	<b>1:00</b>	
	<b>Program -DINOSAUR KING</b>	<b>30:00</b>	
WLUK	WATER FURNACE INTERNATIONAL	10:43:27 a	:30
WLUK	FURNITURE DEALS & STEALS	10:43:57 a	:30
	<b>Total for DINOSAUR KING at 10:30:00 a</b>	<b>1:00</b>	
	<b>Program -Kirby Right Back at Ya!</b>	<b>30:00</b>	
WLUK	RAWHIDE BOYS RANCH	11:14:33 a	:30
WLUK	FURNITURE DEALS & STEALS	11:15:03 a	:30
	<b>Total for Kirby Right Back at Ya! at 11:00:00 a</b>	<b>1:00</b>	
	<b>Program -Winx Club</b>	<b>30:00</b>	
WLUK	HERITAGE HILL CORPORATION	11:46:59 a	:30
WLUK	WW EQUIPMENT	11:47:29 a	:30
	<b>Total for Winx Club at 11:30:00 a</b>	<b>1:00</b>	
<b>07/19/08</b>			
	<b>Program -VIVA PINATA</b>	<b>30:00</b>	
WLUK	WW EQUIPMENT	08:15:09 a	:30
WLUK	AMISH HOME GALLERY LTD	08:15:39 a	:30
	<b>Total for VIVA PINATA at 08:00:00 a</b>	<b>1:00</b>	
	<b>Program -VIVA PINATA</b>	<b>30:00</b>	
WLUK	HERITAGE HILL CORPORATION	08:45:55 a	:30
WLUK	FURNITURE SOLUTIONS INC	08:46:25 a	:30
	<b>Total for VIVA PINATA at 08:30:00 a</b>	<b>1:00</b>	
	<b>Program -Teenage Mutant Ninja Turtles</b>	<b>30:00</b>	
WLUK	FURNITURE SOLUTIONS INC	09:16:08 a	:30
WLUK	TACO JOHN'S	09:16:38 a	:30
	<b>Total for Teenage Mutant Ninja Turtles at 09:00:00 a</b>	<b>1:00</b>	
	<b>Program -Teenage Mutant Ninja Turtles</b>	<b>30:00</b>	
WLUK	ISLAND RESORT CASINO	09:46:44 a	:30
WLUK	DTV TRANSITION	09:47:14 a	:30
	<b>Total for Teenage Mutant Ninja Turtles at 09:30:00 a</b>	<b>1:00</b>	
	<b>Program -Sonic X</b>	<b>30:00</b>	
WLUK	HERITAGE HILL CORPORATION	10:13:59 a	:30
WLUK	FURNITURE ROW	10:14:29 a	:30
	<b>Total for Sonic X at 10:00:00 a</b>	<b>1:00</b>	
	<b>Program -DINOSAUR KING</b>	<b>30:00</b>	
WLUK	ROSIE'S SUNSEEKERS INC	10:44:04 a	:30

**LIN-TV**
**WLUK Childrens report C3 C4**

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	07/19/08		
	Program -DINOSAUR KING	30:00	
WLUK	TACO JOHN'S	10:44:34 a	:30
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	DTV TRANSITION	11:13:53 a	:30
WLUK	WW EQUIPMENT	11:14:23 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	AMERICAN CASH 2 GO	11:45:46 a	:30
WLUK	HERITAGE HILL CORPORATION	11:46:16 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
	07/26/08		
	Program -VIVA PINATA	30:00	
WLUK	FURNITURE DEALS & STEALS	08:15:31 a	:10
WLUK	TACO JOHN'S	08:15:41 a	:30
	Total for VIVA PINATA at 08:00:00 a	:40	
	Program -VIVA PINATA	30:00	
WLUK	FURNITURE DEALS & STEALS	08:45:51 a	:30
WLUK	MARIAN UNIVERSITY	08:46:21 a	:30
	Total for VIVA PINATA at 08:30:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	TACO JOHN'S	09:16:34 a	:30
WLUK	M SCHETTL SALES	09:17:04 a	:10
WLUK	HUPY AND ABRAHAM SC	09:17:29 a	:05
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	:45	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FURNITURE DEALS & STEALS	09:46:16 a	:30
WLUK	FESTIVAL FOODS	09:46:46 a	:20
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	:50	
	Program -Sonic X	30:00	
WLUK	HERITAGE HILL CORPORATION	10:13:28 a	:15
WLUK	MARIAN UNIVERSITY	10:13:43 a	:30
WLUK	HERITAGE HILL CORPORATION	10:14:13 a	:15
	Total for Sonic X at 10:00:00 a	1:00	
	Program -DINOSAUR KING	30:00	
WLUK	HUHOT MONGOLIAN GRILL	10:45:56 a	:15
WLUK	FURNITURE ROW	10:46:11 a	:30
WLUK	HUHOT MONGOLIAN GRILL	10:46:41 a	:15
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	WARM SENSATIONS, LTD	11:14:03 a	:30
WLUK	WLUK PROMOTION	11:14:33 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	

# LIN-TV WLUK Childrens report C3 C4

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	07/26/08		
	Program -Winx Club	30:00	
WLUK	FURNITURE DEALS & STEALS	11:46:09 a	:30
WLUK	TACO JOHN'S	11:46:39 a	:10
WLUK	HUPY AND ABRAHAM SC	11:47:04 a	:05
	Total for Winx Club at 11:30:00 a	:45	
	08/02/08		
	Program -VIVA PINATA	30:00	
WLUK			
	Total for VIVA PINATA at 08:00:00 a	:00	
	Program -VIVA PINATA	30:00	
WLUK	DAIRY QUEEN	08:46:18 a	:15
WLUK	FESTIVAL FOODS	08:46:33 a	:20
	Total for VIVA PINATA at 08:30:00 a	:35	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	CANCER TREATMENT CENTERS	09:15:04 a	1:00
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FESTIVAL FOODS	09:46:30 a	:20
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	:20	
	Program -Sonic X	30:00	
WLUK			
	Total for Sonic X at 10:00:00 a	:00	
	Program -DINOSAUR KING	30:00	
WLUK	FURNITURE ROW	10:45:26 a	:30
	Total for DINOSAUR KING at 10:30:00 a	:30	
	Program -Kirby Right Back at Ya!	30:00	
WLUK			
	Total for Kirby Right Back at Ya! at 11:00:00 a	:00	
	Program -Winx Club	30:00	
WLUK			
	Total for Winx Club at 11:30:00 a	:00	
	08/09/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	PURITY PRODUCTS	08:15:39 a	1:00
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	PURITY PRODUCTS	08:49:19 a	1:00
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	PURITY PRODUCTS	09:16:32 a	1:00
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	TACO JOHN'S	09:44:52 a	:30
WLUK	DTV TRANSITION	09:45:22 a	:30

# LIN-TV WLUK Childrens report C3 C4

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	08/09/08		
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WI BROADCASTING ASSOCIATION	09:45:52 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	1:30	
	Program -Sonic X	30:00	
WLUK	PURITY PRODUCTS	10:13:42 a	1:00
	Total for Sonic X at 10:00:00 a	1:00	
	Program -DINOSAUR KING	30:00	
WLUK	MARIAN UNIVERSITY	10:48:08 a	:30
	Total for DINOSAUR KING at 10:30:00 a	:30	
	Program -Kirby Right Back at Ya!	30:00	
WLUK			
	Total for Kirby Right Back at Ya! at 11:00:00 a	:00	
	Program -Winx Club	30:00	
WLUK			
	Total for Winx Club at 11:30:00 a	:00	
	08/16/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	LEXUS	08:18:40 a	:10
WLUK	TACO JOHN'S	08:18:50 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	:40	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	TACO JOHN'S	08:48:28 a	:30
WLUK	DTV TRANSITION	08:48:58 a	:30
WLUK	WI BROADCASTING ASSOCIATION	08:49:28 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:30	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	INTERNET SPEEDWAY	09:15:41 a	1:00
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	ATLANTIC COAST HYDROXATONE	09:46:00 a	1:00
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	INTERNET SPEEDWAY	10:15:21 a	1:00
	Total for Sonic X at 10:00:00 a	1:00	
	Program -DINOSAUR KING	30:00	
WLUK	PURITY PRODUCTS	10:45:18 a	1:00
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	FURNITURE ROW	11:15:42 a	:30
WLUK	ATLANTIC COAST HYDROXATONE	11:16:12 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	PURITY PRODUCTS	11:46:34 a	1:00
	Total for Winx Club at 11:30:00 a	1:00	

# **LIN-TV WLUK Childrens report C3 C4**

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	08/23/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	DTV TRANSITION	08:12:46 a	:30
WLUK	JANSSEN DENTAL CLINIC	08:13:16 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	PERKINS RESTAURANT	08:49:06 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	:30	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FIND IT FASTER ONLINE LLC	09:18:32 a	:15
WLUK	FIND IT FASTER ONLINE LLC	09:19:17 a	:15
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	:30	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FIND IT FASTER ONLINE LLC	09:45:55 a	:15
WLUK	TACO JOHN'S	09:46:10 a	:10
WLUK	M SCHETTL SALES	09:46:20 a	:10
WLUK	FIND IT FASTER ONLINE LLC	09:46:40 a	:15
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	:50	
	Program -Sonic X	30:00	
WLUK			
	Total for Sonic X at 10:00:00 a	:00	
	Program -DINOSAUR KING	30:00	
WLUK	AAA MORTGAGE	10:47:32 a	:30
WLUK	WI BROADCASTING ASSOCIATION	10:48:02 a	:30
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	HBO, INC	11:15:14 a	1:00
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HBO, INC	11:46:56 a	1:00
	Total for Winx Club at 11:30:00 a	1:00	
	08/30/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	EVERY EXPO	08:19:13 a	:30
WLUK	WATER FURNACE INTERNATIONAL	08:19:43 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	HOMESTEAD DECOR INC	08:49:39 a	:15
WLUK	WI LOTTERY	08:49:54 a	:15
WLUK	RADIO CITY ENTERTAINMENT	08:50:09 a	:15
WLUK	HOMESTEAD DECOR INC	08:50:24 a	:15
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WLUK PROMOTION	09:15:09 a	:30

**LIN-TV****WLUK Childrens report C3 C4**

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	08/30/08		
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FURNITURE SOLUTIONS INC	09:15:39 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WATER FURNACE INTERNATIONAL	09:42:43 a	:30
WLUK	PAIN DIAGNOSTICS AND ASSOCIATE	09:43:13 a	:30
WLUK	WI BROADCASTING ASSOCIATION	09:43:43 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	1:30	
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	10:14:16 a	:30
WLUK	FURNITURE ROW	10:14:46 a	:30
	Total for Sonic X at 10:00:00 a	1:00	
	Program -DINOSAUR KING	30:00	
WLUK	CURB PROS LLC	10:45:16 a	:30
WLUK	WLUK PROMOTION	10:45:46 a	:30
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	HBO, INC	11:15:01 a	1:00
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	RADIO CITY ENTERTAINMENT	11:46:36 a	:15
WLUK	FURNITURE ROW	11:46:51 a	:30
	Total for Winx Club at 11:30:00 a	:45	
	09/06/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	MENS WEARHOUSE	08:18:54 a	:15
WLUK	LEARNING RX	08:19:09 a	:30
WLUK	MENS WEARHOUSE	08:19:39 a	:15
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	WLUK PROMOTION	08:47:09 a	:30
WLUK	DTV TRANSITION	08:47:39 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FESTIVAL FOODS	09:18:02 a	:20
WLUK	M SCHETTL SALES	09:18:22 a	:10
WLUK	ECHO RIDGE DENTAL CLINIC	09:18:32 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	HUHOT MONGOLIAN GRILL	09:44:17 a	:15
WLUK	CURB PROS LLC	09:44:32 a	:30
WLUK	HUHOT MONGOLIAN GRILL	09:45:02 a	:15
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	1:00	

LIN-TV

## WLUK Childrens report C3 C4

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	09/06/08		
	Program -Sonic X	30:00	
WLUK	WW EQUIPMENT	10:14:06 a	:30
WLUK	PAIN DIAGNOSTICS AND ASSOCIATE	10:14:36 a	:30
	Total for Sonic X at 10:00:00 a	1:00	
	Program -DINOSAUR KING	30:00	
WLUK	LAMMI SPORTS MANAGEMENT	10:45:39 a	:30
WLUK	COMMUNITY MEMORIAL HOSPITAL	10:46:10 a	:30
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	WI BROADCASTING ASSOCIATION	11:14:29 a	:30
WLUK	AAA MORTGAGE	11:14:59 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HABUSH DAVIS	11:46:55 a	:30
WLUK	DTV TRANSITION	11:47:25 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
	09/13/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	WASCO	08:18:20 a	:15
WLUK	WI LOTTERY	08:18:35 a	:15
WLUK	OLSEN FOODS	08:18:50 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	HUHOT MONGOLIAN GRILL	08:48:32 a	:15
WLUK	DENIL WALL	08:48:47 a	:30
WLUK	HUHOT MONGOLIAN GRILL	08:49:17 a	:15
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	FIND IT FASTER ONLINE LLC	09:13:46 a	:15
WLUK	WLUK PROMOTION	09:14:01 a	:30
WLUK	FIND IT FASTER ONLINE LLC	09:14:31 a	:15
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	WW EQUIPMENT	09:46:24 a	:30
WLUK	WLUK PROMOTION	09:46:54 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	FIND IT FASTER ONLINE LLC	10:17:08 a	:15
WLUK	FURNITURE ROW	10:17:23 a	:30
WLUK	FIND IT FASTER ONLINE LLC	10:17:53 a	:15
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FURNITURE ROW	10:45:37 a	:30

# **LIN-TV WLUK Childrens report C3 C4**

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	09/13/08		
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	AAA MORTGAGE	10:46:07 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	HBO, INC	11:14:09 a	1:00
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HBO, INC	11:45:32 a	1:00
	Total for Winx Club at 11:30:00 a	1:00	
	09/20/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	DOOR COUNTY VISITOR BUREAU	08:19:46 a	:30
WLUK	WI LOTTERY	08:20:16 a	:15
WLUK	FIND IT FASTER ONLINE LLC	08:20:31 a	:15
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	HUHOT MONGOLIAN GRILL	08:48:54 a	:15
WLUK	WI BROADCASTING ASSOCIATION	08:49:09 a	:30
WLUK	HUHOT MONGOLIAN GRILL	08:49:39 a	:15
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	FIND IT FASTER ONLINE LLC	09:15:43 a	:15
WLUK	WLUK PROMOTION	09:15:58 a	:30
WLUK	FIND IT FASTER ONLINE LLC	09:16:28 a	:15
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	CAPITOL CIVIC CENTER	09:47:20 a	:30
WLUK	DTV TRANSITION	09:47:50 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	FIND IT FASTER ONLINE LLC	10:16:04 a	:15
WLUK	FURNITURE ROW	10:16:19 a	:30
WLUK	FIND IT FASTER ONLINE LLC	10:16:49 a	:15
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	HARDEES FOOD SYSTEM	10:46:49 a	:30
WLUK	ORTHOTICS ON THE GO INC	10:47:19 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	STURGEON BAY IRON & SCRAP	11:14:17 a	:30
WLUK	BUDGET BLINDS/BUSINESS BUILDER	11:14:47 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	ROSIE'S SUNSEEKERS INC	11:47:37 a	:30



# **LIN-TV WLUK Childrens report C3 C4**

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	09/20/08		
	Program -Winx Club	30:00	
WLUK	WLUK PROMOTION	11:48:07 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
	09/27/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	GOODWILL INDUST NORTH CNT WISC	08:18:04 a	:30
WLUK	WATTERS PLUMBING	08:18:34 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	DTV TRANSITION	08:47:12 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	:30	
	Program -Sonic X	30:00	
WLUK	DTV TRANSITION	09:15:12 a	:30
WLUK	WLUK PROMOTION	09:15:42 a	:30
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	FURNITURE SOLUTIONS INC	09:45:46 a	:30
WLUK	WI BROADCASTING ASSOCIATION	09:46:16 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	THE SEIMER CO	10:15:22 a	:30
WLUK	FURNITURE ROW	10:15:52 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:00	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WLUK PROMOTION	10:48:07 a	:30
WLUK	STURGEON BAY IRON & SCRAP	10:48:37 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	COLD STONE CREAMERY	11:15:47 a	:30
WLUK	DTV TRANSITION	11:16:17 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	DTV TRANSITION	11:45:49 a	:30
WLUK	FOX HILLS GOLF RESORT	11:46:19 a	:30
	Total for Winx Club at 11:30:00 a	1:00	

## Jeanne Lynch

---

**From:** eric.peil@us.army.mil  
**Sent:** Wednesday, July 23, 2008 11:10 PM  
**To:** WLUK FOX11  
**Subject:** 353rd Transportation Company Departure

**Name :** SSG Eric Peil

**Address 1:** 2929 Holmgren Way

**Address 2:**

**City:** Green Bay

**State:** WI

**Zip code:** 54304

**Phone Number:** 920-421-0856

**Topic:** Press Releases

### Comments:

This is a press release concerning the departure of the 353rd Transportation Company. The unit will be departing the Army Reserve Center @ 1200 on July 28th. A small going away ceremony will start at 0900 at the Reserve center. The unit is leaving home station in Green Bay enroute to our Headquarters unit in Buffalo MN. From there we will depart for Mobilization Station in Fort Dix, NJ and later will join in support of Operation Iraqi Freedom. If you have any questions please feel free to contact me at (920) 421-0856.

**WLUK-TV**  
**QUARTERLY ISSUES/PROGRAMS REPORT**  
**Quarter 3, 2008**

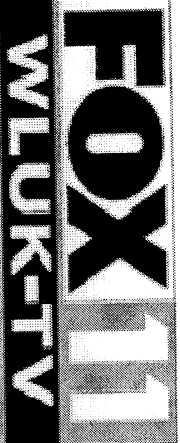
**LOCAL PUBLIC SERVICE ANNOUNCEMENTS**

**EOE ANNOUNCEMENTS/PSA's**  
**(Equal Opportunity Employer)**  
***(attached)***

**FCC CHILDREN'S REPORT/PSA's**  
**(Files Available for Public Inspection)**  
***(attached)***

**ELEVEN ISSUES IDENTIFIED THIS QUARTER**

- 1 - COMMUNITY VALUES/DEVELOPMENT/MENTORS**
- 2 - CRIME/VIOLENCE (Incl. Law Enforcement/Protection)**
- 3 - EDUCATION**
- 4 - ENVIRONMENTAL CONCERNS**
- 5 - FAMILIES, Including Children & Teens**
- 6 - GOVERNMENT PROGRAMS/ACCOUNTABILITY**
- 7 - HEALTH CARE/ISSUES/NEWS & REFORM**
- 8 - BUSINESS & NON-PROFIT GROUP CONCERNS**
- 9 - MINORITIES, ELDERLY & WOMEN'S CONCERNS/  
CIVIL RIGHTS, DISCRIMINATION, HARASSMENT**
- 10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- 11 - AMERICA AT WAR & INTERNATIONAL CONFLICTS**



WLUK-TV  
14058 Collections Center Dr.  
Chicago, IL  
60693

# Airtime Invoice

Invoice #: 431062

Page: 1 of 2

Date: 07/27/08

Month: July

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 111504 - EOE

Billing Period: 07/01/08-07/27/08

Contract Dates: 11/06/06-12/28/08

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS

Network: WLUK

Rev. Type: Local House Time Sales

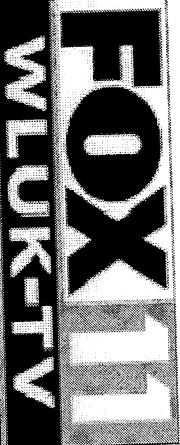
Estimate #:

Proposal #:

Comments:

## Airtime Revenue

Airtime Revenue				Actual Broadcast							Reconciliation		
Scheduled													
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCT/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	20	07/01/08	T	04:42 a	:20	EOE(WLUK)	\$0.00			
					07/02/08	W	01:46 a	:20	EOE(WLUK)	\$0.00			
					07/04/08	F	11:24 p	:20	EOE(WLUK)	\$0.00			
					07/05/08	Sa	02:30 a	:20	EOE(WLUK)	\$0.00			
					07/06/08	Su	08:26 a	:20	EOE(WLUK)	\$0.00			
					07/07/08	M	01:19 a	:20	EOE(WLUK)	\$0.00			
					07/09/08	W	12:17 a	:20	EOE(WLUK)	\$0.00			
					07/10/08	Th	01:46 a	:20	EOE(WLUK)	\$0.00			
					07/12/08	Sa	04:18 a	:20	EOE(WLUK)	\$0.00			
					07/13/08	Su	05:00 p	:20	EOE(WLUK)	\$0.00			
					07/14/08	M	03:28 a	:20	EOE(WLUK)	\$0.00			
					07/16/08	W	03:11 a	:20	EOE(WLUK)	\$0.00			
					07/17/08	Th	03:19 a	:20	EOE(WLUK)	\$0.00			
					07/18/08	F	03:42 a	:20	EOE(WLUK)	\$0.00			
					07/19/08	Sa	01:42 a	:20	EOE(WLUK)	\$0.00			
					07/25/08	F	01:48 a	:20	EOE(WLUK)	\$0.00			
					07/26/08	Sa	06:15 a	:20	EOE(WLUK)	\$0.00			
					07/26/08	Sa	01:59 p	:20	EOE(WLUK)	\$0.00			
					07/27/08	Su	05:43 a	:20	EOE(WLUK)	\$0.00			
					07/27/08	Su	06:29 a	:20	EOE(WLUK)	\$0.00			



WLUK-TV  
14058 Collections Center Dr.  
Chicago, IL  
60693

# Airtime Invoice

Invoice #: 431062

Page: 2 of 2

Date: 07/27/08

Month: July

Contract #: 111504 - EOE

Contract Dates: 11/06/06-12/28/08

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Billing Period: 07/01/08-07/27/08

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Rev. Type: Local House Time Sales

Brand: PROMOTIONS

Network: WLUK

Estimate #:

Proposal #:

Comments:

Total Scheduled For This Period:

\$0.00

20

Billed Spots: 20

Total Gross Billing

\$0.00

Agency Commission

\$0.00

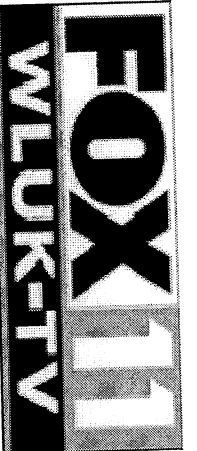
Net Due

\$0.00

Special Handling: Send to Marylyn Asher

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.



WLUK-TV  
14058 Collections Center Dr.  
Chicago, IL  
60693

# Airtime Invoice

Invoice #: 436890 Page: 1 of 2

Date: 08/31/08 Month: August

Contract #: 111504-EOE

Contract Dates: 11/06/06-12/28/08

Brand: PROMOTIONS Network: WLUK

Estimate #:

Proposal #:

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Billing Period: 07/28/08-08/31/08

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Rev. Type: Local House Time Sales

Comments:

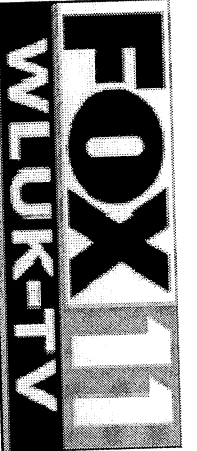
## Airtime Revenue

### Scheduled

### Actual Broadcast

### Reconciliation

Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCT/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	25	07/28/08	M	01:01 p	:20	EOE(WLUK)	\$0.00			
					07/29/08	T	08:51 a	:20	EOE(WLUK)	\$0.00			
					08/01/08	F	10:29 a	:20	EOE(WLUK)	\$0.00			
					08/02/08	Sa	11:29 p	:20	EOE(WLUK)	\$0.00			
					08/03/08	Su	11:00 a	:20	EOE(WLUK)	\$0.00			
					08/04/08	M	01:44 a	:20	EOE(WLUK)	\$0.00			
					08/05/08	T	04:27 a	:20	EOE(WLUK)	\$0.00			
					08/06/08	W	12:34 a	:20	EOE(WLUK)	\$0.00			
					08/09/08	Sa	12:25 a	:20	EOE(WLUK)	\$0.00			
					08/10/08	Su	09:30 a	:20	EOE(WLUK)	\$0.00			
					08/12/08	T	04:48 p	:20	EOE(WLUK)	\$0.00			
					08/15/08	F	02:14 a	:20	EOE(WLUK)	\$0.00			
					08/16/08	Sa	05:47 a	:20	EOE(WLUK)	\$0.00			
					08/16/08	Sa	01:03 a	:20	EOE(WLUK)	\$0.00			
					08/17/08	Su	04:30 a	:20	EOE(WLUK)	\$0.00			
					08/18/08	M	10:59 a	:20	EOE(WLUK)	\$0.00			
					08/22/08	F	06:41 p	:20	EOE(WLUK)	\$0.00			
					08/23/08	Sa	04:43 a	:20	EOE(WLUK)	\$0.00			
					08/24/08	Su	05:24 a	:20	EOE(WLUK)	\$0.00			
					08/24/08	Su	01:44 a	:20	EOE(WLUK)	\$0.00			
					08/27/08	W	02:49 p	:20	EOE(WLUK)	\$0.00			
					08/28/08	Th	12:52 a	:20	EOE(WLUK)	\$0.00			



**WLUK-TV**  
 14058 Collections Center Dr.  
 Chicago, IL  
 60693

# Airtime Invoice

Page: 2 of 2

Invoice #: 436890  
 Date: 08/31/08  
 Month: August

Contract #: 111504 EOE

Contract Dates: 11/06/06-12/28/08

Brand: PROMOTIONS  
 Network: WLUK  
 Estimate #:  
 Proposal #:

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Billing Period: 07/28/08-08/31/08

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

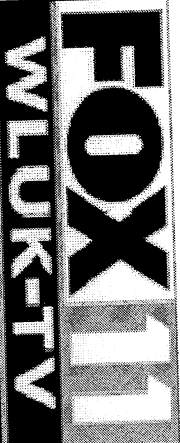
Rev. Type: Local House Time Sales

Comments:

Airtime Revenue					Actual Broadcast					Reconciliation				
Scheduled														
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason	
8	M - Su	05:00 a - 04:59 a	\$0.00	25	08/29/08	F	12:15 a	:20	EOE(WLUK)	\$0.00				
					08/30/08	Sa	03:39 a	:20	EOE(WLUK)	\$0.00				
					08/31/08	Su	05:27 a	:20	EOE(WLUK)	\$0.00				
Total Scheduled For This Period:				\$0.00	25	Billed Spots: 25			Total Gross Billing	\$0.00				
Agency Commission										\$0.00				
Net Due										\$0.00				
Special Handling: Send to Marylyn Asher														

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.



WLUK-TV  
14058 Collections Center Dr.  
Chicago, IL  
60693

# Airtime Invoice

Invoice #: 442428	Page: 1 of 2
Date: 09/28/08	Month: <u>September</u>

Contract #: 111504 - EOE
--------------------------

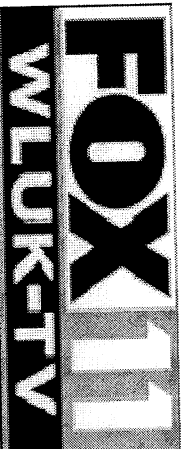
Contract Dates: 11/06/06-12/28/08
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Billing Address: WLUK PROMOTION	Advertiser: WLUK PROMOTION
	Billing Period: 09/02/08-09/27/08
	Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC
	Rev. Type: Local House Time Sales
	Brand: PROMOTIONS
	Estimate #:
	Network: WLUK
	Proposal #:

Comments:

Airtime Revenue					Actual Broadcast				Reconciliation				
Scheduled													
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	20	09/02/08	T	11:43 p	:20	EOE(WLUK)	\$0.00			
					09/04/08	Th	04:13 a	:20	EOE(WLUK)	\$0.00			
					09/05/08	F	04:57 a	:20	EOE(WLUK)	\$0.00			
					09/06/08	Sa	03:28 a	:20	EOE(WLUK)	\$0.00			
					09/07/08	Su	12:05 a	:20	EOE(WLUK)	\$0.00			
					09/08/08	M	01:45 a	:20	EOE(WLUK)	\$0.00			
					09/09/08	T	03:21 a	:20	EOE(WLUK)	\$0.00			
					09/10/08	W	03:41 a	:20	EOE(WLUK)	\$0.00			
					09/12/08	F	03:45 a	:20	EOE(WLUK)	\$0.00			
					09/13/08	Sa	03:32 a	:20	EOE(WLUK)	\$0.00			
					09/17/08	W	03:46 a	:20	EOE(WLUK)	\$0.00			
					09/18/08	Th	03:30 a	:20	EOE(WLUK)	\$0.00			
					09/19/08	F	03:28 a	:20	EOE(WLUK)	\$0.00			
					09/20/08	Sa	04:26 a	:20	EOE(WLUK)	\$0.00			
					09/21/08	Su	04:00 a	:20	EOE(WLUK)	\$0.00			
					09/23/08	T	01:59 a	:20	EOE(WLUK)	\$0.00			
					09/24/08	W	03:49 a	:20	EOE(WLUK)	\$0.00			
					09/25/08	Th	01:58 a	:20	EOE(WLUK)	\$0.00			
					09/26/08	F	03:53 a	:20	EOE(WLUK)	\$0.00			
					09/27/08	Sa	03:11 a	:20	EOE(WLUK)	\$0.00			





**WLUK-TV**  
 14058 Collections Center Dr.  
 Chicago, IL  
 60693

# Airtime Invoice

Invoice #: 442428	Page: 2 of 2
Date: 09/28/08	Month: September

**Billing Address:**  
 WL UK PROMOTION

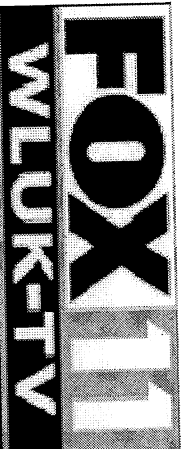
<b>Advertiser:</b> WL UK PROMOTION	<b>Contract #:</b> 111504 - EOE
<b>Billing Period:</b> 09/02/08-09/27/08	<b>Contract Dates:</b> 11/06/06-12/28/08
<b>Salesperson/Office:</b> HOUSE LOCAL/WL UK / WL UK LOC	<b>Brand:</b> PROMOTIONS
<b>Rev. Type:</b> Local House Time Sales	<b>Network:</b> WL UK
	<b>Estimate #:</b>
	<b>Proposal #:</b>

**Comments:**

<b>Total Scheduled For This Period:</b>	<b>\$0.00</b>	<b>20</b>	<b>Billed Spots: 20</b>	<b>Total Gross Billing</b>	<b>\$0.00</b>	<b>\$0.00</b>
				<b>Agency Commission</b>	<b>\$0.00</b>	
				<b>Net Due</b>	<b>\$0.00</b>	
<b>Special Handling: Send to Marylyn Asher</b>						

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS



**WLUK-TV**  
 14058 Collections Center Dr.  
 Chicago, IL  
 60693

# Airtime Invoice

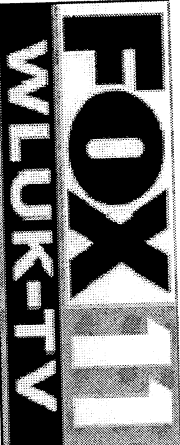
Billing Address: WLUK PROMOTION		Advertiser: WLUK PROMOTION		Invoice #: 431716		Page: 1 of 1	
Billing Period: 07/04/08-07/13/08		Contract #: 144670		Date: 07/31/08		Month: <u>July</u>	
Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC		Contract Dates: 01/14/08-12/31/08		Brand: PROMOTIONS		Network: WLUK	
Rev. Type: Local House Time Sales		Estimate #:		Proposal #:			

Comments:

Airtime Revenue					Actual Broadcast					Reconciliation			
Scheduled													
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCT/Title	Rate	Debit	Credit	Reason
3	M, T, W, Th, F, S	07:00 p - 09:00 p		1	07/04/08	F	08:09 p	:15	FCCCHILDRENS(WLI				
4	M - Su	05:00 a - 04:59 a		1	07/13/08	Su	04:00 a	:15	FCCCHILDRENS(WLI				
Total Scheduled For This Period:			\$0.00	2	Billed Spots: 2				Total Gross Billing	\$0.00		\$0.00	
We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.										Agency Commission	\$0.00	Special Handling:	
										Net Due	\$0.00		

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1437.

TERMS: NET DUE 15 DAYS.



**WLUK-TV**  
 14058 Collections Center Dr.  
 Chicago, IL  
 60693

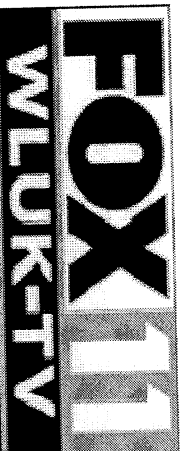
# Airtime Invoice

Billing Address: WLUK PROMOTION		Advertiser: WLUK PROMOTION		Invoice #: 437664		Page: 1 of 1	
Billing Period: 08/11/08-08/16/08		Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC		Contract Dates: 01/14/08-12/31/08		Date: 08/31/08	
Rev. Type: Local House Time Sales		Brand: PROMOTIONS		Estimate #:		Month: August	
		Network: WLUK		Contract #: 144670		FCC Children's Report	

Comments:

Airtime Revenue										Reconciliation				
Scheduled					Actual Broadcast									
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason	
3	M,T,W,Th,F,S	07:00 p - 09:00 p		1	08/11/08	M	07:42 p	:15	FCCCHILDRENS(WLI					
4	M - Su	05:00 a - 04:59 a		1	08/16/08	Sa	02:22 a	:15	FCCCHILDRENS(WLI					
Total Scheduled For This Period:					\$0.00	2	Billed Spots: 2		Total Gross Billing	\$0.00			\$0.00	
We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at										Agency Commission	\$0.00	Special Handling:		
Advertiser: [redacted] call the Accounting Department at 920-490-1457.										Net Due	\$0.00			

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457. TERMS: NET DUE 15 DAYS.



**WLUK-TV**  
 14058 Collections Center Dr.  
 Chicago, IL 60693

# Airtime Invoice

Invoice #: 443170	Page: 1 of 1
Date: 09/30/08	Month: <u>September</u>

**Billing Address:** WLUK PROMOTION

Advertiser: WLUK PROMOTION

Billing Period: 09/11/08-09/15/08

Contract #: 144670 - FCC Children's Report

Salesperson/Office: HOUSE LOCAL/WLUC / WLUC LOC

Contract Dates: 01/14/08-12/31/08

Rev. Type: Local House Time Sales

Brand: PROMOTIONS  
 Estimate #:   
 Network: WLUC  
 Proposal #:

Comments:

Airtime Revenue						Reconciliation							
Scheduled					Actual Broadcast								
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
3	M,T,W,Th,F,S	07:00 p - 09:00 p		1	09/11/08	Th	09:01 p	:15	FCCCHILDRENS(WLI				
4	M - Su	05:00 a - 04:59 a		1	09/15/08	M	12:26 a	:15	FCCCHILDRENS(WLI				
Total Scheduled For This Period:			\$0.00	2	Billed Spots: 2								
Total Gross Billing												\$0.00	
Agency Commission												\$0.00	
Net Due												\$0.00	
Special Handling:													
We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.													

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.

**WLUK-TV**  
**QUARTERLY ISSUES/PROGRAMS REPORT**  
**Quarter 3, 2008**

**LOCAL PUBLIC SERVICE ANNOUNCEMENTS**

**“MDA THANK YOU FOLLOW-UP” PSA**  
**(Example air flight 9/4-9/14/08)**

**“HEART WALK 2008” PSA**  
**(Example air flight 9/6-9/14/08)**

**“DIGITAL TRANSITION” PSA**  
**(Example/PSA Inserted into Movies)**

**“AD COUNCIL” PSAs**  
**(aired on rotation basis)**

**WISCONSIN BROADCASTERS ASSOC. PSAs**  
**(within PEP/NCSA Program)**

**ELEVEN ISSUES IDENTIFIED THIS QUARTER**

- 1 - COMMUNITY VALUES/DEVELOPMENT/MENTORS**
- 2 - CRIME/VIOLENCE (Incl. Law Enforcement/Protection)**
- 3 - EDUCATION**
- 4 - ENVIRONMENTAL CONCERNS**
- 5 – FAMILIES, Including Children & Teens**
- 6 - GOVERNMENT PROGRAMS/ACCOUNTABILITY**
- 7 - HEALTH CARE/ISSUES/NEWS & REFORM**
- 8 – BUSINESS & NON-PROFIT GROUP CONCERNS**
- 9 – MINORITIES, ELDERLY & WOMEN’S CONCERNS/  
CIVIL RIGHTS, DISCRIMINATION, HARASSMENT**
- 10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- 11 – AMERICA AT WAR & INTERNATIONAL CONFLICTS**



PO BOX 19011  
Green Bay WI, 54307  
Donna Fischer / Marketing  
Telephone (920) 490-1467  
FAX (920) 494 8782

TITLE: MDA FOLLOW-UP  
:20

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VIDEO

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AUDIO

(PATRICK POWELL ON CAMERA)  
ON BEHALF OF EVERY ONE AT FOX 11,  
THANK YOU FOR YOUR SUPPORT OF THE  
MDA TELETHON! WE'VE REACHED AN EVEN  
HIGHER GOAL THAN LAST YEAR!

(TOM MILBOURN)  
BUT THE NEXT STEP IS UP TO YOU.  
PLEASE SEND IN YOUR PLEDGES RIGHT  
AWAY. THE MUSCULAR DYSTROPHY  
ASSOCIATION NEEDS THESE FUNDS TO  
IMPROVE THE LIVES OF YOUNG PEOPLE  
WITH THIS DISEASE.

**LIN-TV****WLUK As Run by Date***from date=9/1/08, to date=9/30/08, house number='gs7621'*

Sched Date	Day	Hit Time	Iscl Title	Length	House
09/04/08	TH	05:07:10 a	MDA FOLLOWUP	:20	GS7621
09/04/08	TH	01:25:00 p	MDA FOLLOWUP	:20	GS7621
09/04/08	TH	10:01:48 p	MDA FOLLOWUP	:20	GS7621
09/04/08	TH	11:02:00 p	MDA FOLLOWUP	:20	GS7621
09/04/08	TH	12:03:30 a	MDA FOLLOWUP	:20	GS7621
09/05/08	F	06:34:15 a	MDA FOLLOWUP	:20	GS7621
09/05/08	F	01:25:00 p	MDA FOLLOWUP	:20	GS7621
09/05/08	F	02:05:00 p	MDA FOLLOWUP	:20	GS7621
09/05/08	F	04:45:00 p	MDA FOLLOWUP	:20	GS7621
09/05/08	F	10:34:15 p	MDA FOLLOWUP	:20	GS7621
09/06/08	SA	06:50:05 a	MDA FOLLOWUP	:20	GS7621
09/06/08	SA	02:23:08 p	MDA FOLLOWUP	:20	GS7621
09/07/08	SU	08:15:00 a	MDA FOLLOWUP	:20	GS7621
09/07/08	SU	10:24:08 p	MDA FOLLOWUP	:20	GS7621
09/10/08	W	06:34:15 a	MDA FOLLOWUP	:20	GS7621
09/12/08	F	12:45:00 p	MDA FOLLOWUP	:20	GS7621
09/14/08	SU	07:50:05 a	MDA FOLLOWUP	:20	GS7621



PO BOX 19011  
Green Bay WI, 54307  
Donna Fischer / Marketing  
Telephone (920) 490-1467  
FAX (920) 494 8782

TITLE: HEART WALK 2008 (GREEN BAY VERSION)  
:20

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VIDEO

SX 1556  
00:16:06:00 – 00:16:45:00

Super:  
SUBWAY LOGO  
WOMEN MAGAZINE LOGO

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AUDIO

(MICHELLE MELBY VOICE OVER)  
Hi, this is Michelle Melby of FOX 11 News. I hope you'll join me for the 2008 Green Bay "Start! Heart Walk," on Saturday, September 20, at NWTC in Green Bay.

It's a great way to improve your health by walking *and* raise funds to fight heart disease and stroke.

So bring a friend or a loved one and join the Start! Heart Walk!

(ANNOUNCER)  
Brought to you by the American Heart Association, FOX 11 and these sponsors.



**LIN-TV**      **WLUK As Run by Date**

from date=8/1/08, to date=9/30/08, house number='gp6053'

Sched Date	Day	Hit Time	Iscl Title	Length	House
09/06/08	SA	05:26:45 a	HEART WALK GB	:20	GP6053
09/06/08	SA	07:15:00 a	HEART WALK GB	:20	GP6053
09/06/08	SA	09:28:05 p	HEART WALK GB	:20	GP6053
09/07/08	SU	07:13:00 a	HEART WALK GB	:20	GP6053
09/07/08	SU	08:52:05 a	HEART WALK GB	:20	GP6053
09/07/08	SU	08:09:40 p	HEART WALK GB	:20	GP6053
09/07/08	SU	09:28:05 p	HEART WALK GB	:20	GP6053
09/07/08	SU	10:33:15 p	HEART WALK GB	:20	GP6053
09/07/08	SU	03:45:00 a	HEART WALK GB	:20	GP6053
09/08/08	M	07:08:00 a	HEART WALK GB	:20	GP6053
09/08/08	M	09:45:00 a	HEART WALK GB	:20	GP6053
09/08/08	M	12:45:00 p	HEART WALK GB	:20	GP6053
09/08/08	M	04:45:00 p	HEART WALK GB	:20	GP6053
09/08/08	M	08:27:00 p	HEART WALK GB	:20	GP6053
09/08/08	M	11:10:00 p	HEART WALK GB	:20	GP6053
09/08/08	M	01:46:20 a	HEART WALK GB	:20	GP6053
09/09/08	TU	06:08:25 a	HEART WALK GB	:20	GP6053
09/09/08	TU	07:08:00 a	HEART WALK GB	:20	GP6053
09/09/08	TU	10:25:00 a	HEART WALK GB	:20	GP6053
09/09/08	TU	12:45:00 p	HEART WALK GB	:20	GP6053
09/09/08	TU	03:09:00 p	HEART WALK GB	:20	GP6053
09/09/08	TU	05:18:25 p	HEART WALK GB	:20	GP6053
09/09/08	TU	11:26:00 p	HEART WALK GB	:20	GP6053
09/10/08	W	05:07:10 a	HEART WALK GB	:20	GP6053
09/10/08	W	07:08:00 a	HEART WALK GB	:20	GP6053
09/10/08	W	10:25:00 a	HEART WALK GB	:20	GP6053
09/10/08	W	12:45:00 p	HEART WALK GB	:20	GP6053
09/10/08	W	11:10:00 p	HEART WALK GB	:20	GP6053
09/11/08	TH	05:34:20 a	HEART WALK GB	:20	GP6053
09/11/08	TH	07:08:00 a	HEART WALK GB	:20	GP6053
09/11/08	TH	12:45:00 p	HEART WALK GB	:20	GP6053
09/11/08	TH	02:28:25 p	HEART WALK GB	:20	GP6053
09/11/08	TH	09:31:48 p	HEART WALK GB	:20	GP6053
09/11/08	TH	11:58:55 p	HEART WALK GB	:20	GP6053
09/12/08	F	05:07:10 a	HEART WALK GB	:20	GP6053
09/12/08	F	07:08:00 a	HEART WALK GB	:20	GP6053
09/12/08	F	11:30:00 a	HEART WALK GB	:20	GP6053
09/12/08	F	03:09:00 p	HEART WALK GB	:20	GP6053
09/12/08	F	04:10:00 p	HEART WALK GB	:20	GP6053
09/12/08	F	06:06:10 p	HEART WALK GB	:20	GP6053
09/12/08	F	11:26:00 p	HEART WALK GB	:20	GP6053
09/13/08	SA	06:50:05 a	HEART WALK GB	:20	GP6053
09/13/08	SA	12:11:10 a	HEART WALK GB	:20	GP6053
09/14/08	SU	08:15:00 a	HEART WALK GB	:20	GP6053
09/14/08	SU	10:24:08 p	HEART WALK GB	:20	GP6053

**LIN-TV****WLUK As Run by Date***from date=8/1/08, to date=9/30/08, house number='gp6053'*

Sched Date	Day	Hit Time	Iscl Title	Length	House
09/15/08	M	06:08:25 a	HEART WALK GB	:20	GP6053
09/15/08	M	12:45:00 p	HEART WALK GB	:20	GP6053
09/15/08	M	03:09:00 p	HEART WALK GB	:20	GP6053
09/16/08	TU	06:08:25 a	HEART WALK GB	:20	GP6053
09/16/08	TU	12:45:00 p	HEART WALK GB	:20	GP6053
09/16/08	TU	03:09:00 p	HEART WALK GB	:20	GP6053
09/16/08	TU	09:31:48 p	HEART WALK GB	:20	GP6053
09/16/08	TU	11:26:00 p	HEART WALK GB	:20	GP6053
09/17/08	W	05:34:20 a	HEART WALK GB	:20	GP6053
09/17/08	W	07:08:00 a	HEART WALK GB	:20	GP6053
09/17/08	W	12:45:00 p	HEART WALK GB	:20	GP6053
09/18/08	TH	07:08:00 a	HEART WALK GB	:20	GP6053
09/18/08	TH	02:15:00 p	HEART WALK GB	:20	GP6053
09/18/08	TH	08:50:00 p	HEART WALK GB	:20	GP6053
09/19/08	F	06:08:25 a	HEART WALK GB	:20	GP6053
09/19/08	F	09:45:00 a	HEART WALK GB	:20	GP6053
09/19/08	F	12:45:00 p	HEART WALK GB	:20	GP6053
09/20/08	SA	06:13:00 a	HEART WALK GB	:20	GP6053

# PSA's aired on WLUK-TV

## PSA - KIDS

All Aired on Rotation Basis

:30

DRUG FREE	GS 7515
BOY SCOUTS	GS 7503
GIRLS GO TECH	GS 7505
*BULLY	GS 7507 -
*CHILDHOOD OBESITY 1	GS 7517 -
*CHILDHOOD OBESITY 2	GS 7518 -
MATCHSTICKS	GS 7502
*ENERGY EFFICIENCY	GS 7550
SEAT BELTS	GS 7554

*Green Bay Ad Council*

:10

SEAT BELTS	GS 7555
NUTRITION	GS 7601

:20

NATURE EXPLORE	GS 7607
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:15

ASTHMA	GS 7514
SUPER POWERS	GS 7516
DIABETES	GS 7587
VALLEY MURDER MYSTERY	GS 7512
*COLLEGE ACCESS	GS 7615 -

:30

AHA OBESITY	GS 7569
STROKE AWARENESS	GS 7574
DIABETES	GS 7588
AL-ANON	GS 7611
*STATIC ELECTRICITY HOUSE	GS 7610
FARMERS MARKET	GS 7570
SICK FISH	GS 7613
SAFETY TOWN	GS 7529
SUPER DONOR DAYS (JULY 4)	GS 7575

:60

ENERGY STAR	GS 7511
CRS	GS 7519
FIRSTGOV	GS 7506
HABITAT FOR HUMANITY	GS 7520
MGRUFF	GS 7536
*EPA	GS 7546
VETERANS HEALTH	GS 7556
ARBOR DAY	GS 7594
*STATIC ELECTRICITY HOUSE	GS 7609
*COLLEGE ACCESS	GS 7614 -

\* PSA's from Green Bay Ad Council

LIN-TV

## WLUK As Run by Date

from date=7/1/08, to date=9/30/08, house number='GS7574','GS7614','GS7517','GS7518','GS7518','GS7618','GS7607','GS7615'

Sched Date	Day	Hit Time	Isct Title	length	House
07/01/08	TU	03:37:00 p	COLLEGE ACCESS	:15	GS7615
07/02/08	W	11:28:30 p	COLLEGE ACCESS	:15	GS7615
07/04/08	F	01:37:50 a	COLLEGE ACCESS	:00	GS7614
07/04/08	F	03:05:00 a	Stroke Awareness	:30	GS7574
07/04/08	F	03:13:30 a	CHILDHOOD OBESITY	:30	GS7517
07/05/08	SA	09:21:00 a	CHILDHOOD OBESITY	:00	GS7518
07/05/08	SA	10:21:15 a	COLLEGE ACCESS	:15	GS7615
07/05/08	SA	10:51:00 a	CHILDHOOD OBESITY	:30	GS7517
07/05/08	SA	12:28:35 p	NATURE EXPLORE	:20	GS7607
07/05/08	SA	11:40:55 p	COLLEGE ACCESS	1:00	GS7614
07/05/08	SA	02:45:00 a	COLLEGE ACCESS	1:00	GS7614
07/06/08	SU	05:25:15 a	CHILDHOOD OBESITY	:30	GS7518
07/06/08	SU	05:41:45 a	Stroke Awareness	:30	GS7574
07/06/08	SU	12:00:15 a	COLLEGE ACCESS	1:00	GS7614
07/07/08	M	01:18:40 a	COLLEGE ACCESS	1:00	GS7614
07/10/08	TH	01:20:10 a	Stroke Awareness	:30	GS7574
07/10/08	TH	04:51:00 a	COLLEGE ACCESS	1:00	GS7614
07/11/08	F	01:18:40 a	COLLEGE ACCESS	1:00	GS7614
07/12/08	SA	08:20:15 a	COLLEGE ACCESS	:15	GS7615
07/12/08	SA	08:21:00 a	CYBERBULLYING	:30	GS7618
07/12/08	SA	09:51:00 a	CHILDHOOD OBESITY	:30	GS7518
07/12/08	SA	11:21:00 a	CHILDHOOD OBESITY	:30	GS7517
07/12/08	SA	11:51:00 a	COLLEGE ACCESS	:15	GS7615
07/12/08	SA	03:26:00 a	COLLEGE ACCESS	1:00	GS7614
07/12/08	SA	03:40:30 a	CHILDHOOD OBESITY	:30	GS7517
07/12/08	SA	03:56:10 a	Stroke Awareness	:30	GS7574
07/12/08	SA	04:15:00 a	CYBERBULLYING	:30	GS7618
07/13/08	SU	05:40:30 a	COLLEGE ACCESS	1:00	GS7614
07/13/08	SU	04:15:45 p	COLLEGE ACCESS	1:00	GS7614
07/15/08	TU	03:53:00 a	CYBERBULLYING	:30	GS7618
07/15/08	TU	04:23:00 a	COLLEGE ACCESS	1:00	GS7614
07/15/08	TU	04:30:20 a	Stroke Awareness	:30	GS7574
07/16/08	W	04:06:00 a	COLLEGE ACCESS	1:00	GS7614
07/18/08	F	03:36:00 a	COLLEGE ACCESS	1:00	GS7614
07/19/08	SA	09:21:00 a	CYBERBULLYING	:30	GS7618
07/19/08	SA	09:51:00 a	CHILDHOOD OBESITY	:30	GS7517
07/19/08	SA	11:21:00 a	CYBERBULLYING	:30	GS7618
07/19/08	SA	03:41:00 a	COLLEGE ACCESS	1:00	GS7614
07/19/08	SA	03:43:00 a	CHILDHOOD OBESITY	:30	GS7517
07/19/08	SA	03:50:30 a	Stroke Awareness	:30	GS7574
07/19/08	SA	04:01:30 a	CYBERBULLYING	:30	GS7618
07/20/08	SU	01:35:30 a	COLLEGE ACCESS	1:00	GS7614
07/20/08	SU	03:54:00 a	Stroke Awareness	:30	GS7574
07/21/08	M	01:37:50 a	Stroke Awareness	:30	GS7574
07/22/08	TU	12:33:55 a	Stroke Awareness	:30	GS7574

Ad Council

**LIN-TV****WLUK As Run by Date**

from date=7/1/08, to date=9/30/08, house number='GS7574','GS7614','GS7517','GS7518','GS7518','GS7618','GS7607','GS7615'

Sched Date	Day	Hit Time	Isct Title	Length	House
07/22/08	TU	12:34:25 a	CHILDHOOD OBESITY	:30	GS7518
07/22/08	TU	01:38:20 a	CHILDHOOD OBESITY	:30	GS7517
07/22/08	TU	03:20:30 a	COLLEGE ACCESS	1:00	GS7614
07/23/08	W	01:54:00 a	COLLEGE ACCESS	1:00	GS7614
07/23/08	W	03:28:30 a	CYBERBULLYING	:30	GS7618
07/24/08	TH	12:33:25 a	COLLEGE ACCESS	1:00	GS7614
07/24/08	TH	03:20:30 a	CHILDHOOD OBESITY	:30	GS7517
07/24/08	TH	03:28:00 a	CYBERBULLYING	:30	GS7618
07/25/08	F	03:05:00 a	COLLEGE ACCESS	1:00	GS7614
07/25/08	F	03:20:00 a	CHILDHOOD OBESITY	:30	GS7517
07/25/08	F	03:21:00 a	CYBERBULLYING	:30	GS7618
07/25/08	F	03:27:00 a	Stroke Awareness	:30	GS7574
07/26/08	SA	08:21:00 a	CYBERBULLYING	:30	GS7618
07/26/08	SA	08:51:00 a	CHILDHOOD OBESITY	:30	GS7517
07/26/08	SA	11:21:00 a	CYBERBULLYING	:30	GS7618
07/26/08	SA	01:21:00 a	COLLEGE ACCESS	1:00	GS7614
07/26/08	SA	03:10:00 a	COLLEGE ACCESS	1:00	GS7614
07/26/08	SA	03:41:00 a	COLLEGE ACCESS	1:00	GS7614
07/26/08	SA	04:22:00 a	Stroke Awareness	:30	GS7574
07/27/08	SU	05:25:00 a	COLLEGE ACCESS	1:00	GS7614
07/27/08	SU	04:06:00 a	Stroke Awareness	:30	GS7574
07/28/08	M	12:28:00 a	COLLEGE ACCESS	1:00	GS7614
07/29/08	TU	12:40:00 a	COLLEGE ACCESS	1:00	GS7614
07/30/08	W	01:23:40 a	COLLEGE ACCESS	1:00	GS7614
07/31/08	TH	01:08:00 a	Stroke Awareness	:30	GS7574
07/31/08	TH	01:54:30 a	COLLEGE ACCESS	1:00	GS7614
07/31/08	TH	03:27:00 a	CHILDHOOD OBESITY	:30	GS7517
07/31/08	TH	03:36:00 a	CYBERBULLYING	:30	GS7618
07/31/08	TH	04:29:50 a	Stroke Awareness	:30	GS7574
08/01/08	F	03:04:00 a	COLLEGE ACCESS	1:00	GS7614
08/01/08	F	03:28:00 a	CYBERBULLYING	:30	GS7618
08/01/08	F	04:00:25 a	Stroke Awareness	:30	GS7574
08/01/08	F	04:16:30 a	CHILDHOOD OBESITY	:30	GS7517
08/02/08	SA	05:50:00 a	Stroke Awareness	:30	GS7574
08/02/08	SA	05:50:30 a	CYBERBULLYING	:30	GS7618
08/02/08	SA	08:20:00 a	CHILDHOOD OBESITY	:30	GS7518
08/02/08	SA	08:21:00 a	CYBERBULLYING	:30	GS7618
08/02/08	SA	09:51:00 a	CHILDHOOD OBESITY	:30	GS7518
08/02/08	SA	10:20:00 a	COLLEGE ACCESS	1:00	GS7614
08/02/08	SA	10:51:00 a	COLLEGE ACCESS	:15	GS7615
08/02/08	SA	11:21:00 a	CYBERBULLYING	:30	GS7618
08/02/08	SA	11:50:30 a	NATURE EXPLORE	:20	GS7607
08/02/08	SA	12:28:30 p	COLLEGE ACCESS	:15	GS7615
08/02/08	SA	12:10:00 a	COLLEGE ACCESS	1:00	GS7614
08/02/08	SA	03:57:00 a	CHILDHOOD OBESITY	:30	GS7517

# **LIN-TV WLUK As Run by Date**

from date=7/1/08, to date=9/30/08, house number='GS7574','GS7614','GS7517','GS7518','GS7518','GS7618','GS7607','GS7615'

Sched Date	Day	Hit Time	Iscl Title	Length	House
08/02/08	SA	04:36:00 a	CYBERBULLYING	:30	GS7618
08/02/08	SA	04:36:30 a	Stroke Awareness	:30	GS7574
08/02/08	SA	04:45:30 a	COLLEGE ACCESS	1:00	GS7614
08/03/08	SU	12:20:00 p	CYBERBULLYING	:30	GS7618
08/03/08	SU	03:11:00 p	CYBERBULLYING	:30	GS7618
08/03/08	SU	03:21:00 p	COLLEGE ACCESS	1:00	GS7614
08/03/08	SU	03:58:25 p	Stroke Awareness	:30	GS7574
08/03/08	SU	02:58:50 a	COLLEGE ACCESS	1:00	GS7614
08/03/08	SU	03:46:00 a	Stroke Awareness	:30	GS7574
08/03/08	SU	04:16:00 a	CYBERBULLYING	:30	GS7618
08/04/08	M	12:20:30 a	COLLEGE ACCESS	1:00	GS7614
08/04/08	M	01:37:50 a	CHILDHOOD OBESITY	:30	GS7518
08/04/08	M	03:04:00 a	COLLEGE ACCESS	1:00	GS7614
08/04/08	M	03:12:30 a	CYBERBULLYING	:30	GS7618
08/04/08	M	04:06:00 a	Stroke Awareness	:30	GS7574
08/05/08	TU	03:12:00 a	COLLEGE ACCESS	1:00	GS7614
08/06/08	W	12:40:30 a	COLLEGE ACCESS	1:00	GS7614
08/06/08	W	03:12:30 a	Stroke Awareness	:30	GS7574
08/06/08	W	04:00:25 a	CHILDHOOD OBESITY	:30	GS7518
08/07/08	TH	03:53:00 a	Stroke Awareness	:30	GS7574
08/08/08	F	03:13:00 a	COLLEGE ACCESS	1:00	GS7614
08/09/08	SA	05:10:30 a	COLLEGE ACCESS	:15	GS7615
08/09/08	SA	05:26:45 a	CYBERBULLYING	:30	GS7618
08/09/08	SA	08:21:00 a	CYBERBULLYING	:30	GS7618
08/09/08	SA	08:51:00 a	CHILDHOOD OBESITY	:30	GS7518
08/09/08	SA	10:50:00 a	CYBERBULLYING	:30	GS7618
08/09/08	SA	11:20:00 a	CHILDHOOD OBESITY	:30	GS7518
08/09/08	SA	11:21:00 a	CHILDHOOD OBESITY	:30	GS7518
08/09/08	SA	11:51:00 a	CYBERBULLYING	:30	GS7618
08/09/08	SA	01:45:00 a	Stroke Awareness	:30	GS7574
08/09/08	SA	03:10:00 a	COLLEGE ACCESS	1:00	GS7614
08/10/08	SU	06:29:11 a	CYBERBULLYING	:30	GS7618
08/10/08	SU	04:10:00 p	CYBERBULLYING	:30	GS7618
08/10/08	SU	12:42:40 a	COLLEGE ACCESS	1:00	GS7614
08/11/08	M	01:46:30 a	COLLEGE ACCESS	1:00	GS7614
08/11/08	M	04:29:50 a	Stroke Awareness	:30	GS7574
08/12/08	TU	12:33:55 a	COLLEGE ACCESS	1:00	GS7614
08/12/08	TU	12:46:00 a	Stroke Awareness	:30	GS7574
08/13/08	W	01:46:30 a	COLLEGE ACCESS	1:00	GS7614
08/14/08	TH	01:10:00 a	Stroke Awareness	:30	GS7574
08/14/08	TH	01:53:40 a	COLLEGE ACCESS	1:00	GS7614
08/14/08	TH	03:36:00 a	CHILDHOOD OBESITY	:30	GS7517
08/15/08	F	01:03:25 a	COLLEGE ACCESS	1:00	GS7614
08/15/08	F	03:20:00 a	COLLEGE ACCESS	1:00	GS7614
08/16/08	SA	08:21:00 a	CYBERBULLYING	:30	GS7618

# **LIN-TV WLUK As Run by Date**

from date=7/1/08, to date=9/30/08, house number='GS7574','GS7614','GS7517','GS7518','GS7518','GS7618','GS7607','GS7615'

Sched Date	Day	Hit Time	Isct Title	Length	House
08/16/08	SA	10:51:00 a	CHILDHOOD OBESITY	:30	GS7517
08/16/08	SA	03:50:30 a	Stroke Awareness	:30	GS7574
08/16/08	SA	04:01:00 a	COLLEGE ACCESS	1:00	GS7614
08/16/08	SA	04:57:55 a	CYBERBULLYING	:30	GS7618
08/18/08	M	03:04:00 a	Stroke Awareness	:30	GS7574
08/18/08	M	04:29:50 a	COLLEGE ACCESS	1:00	GS7614
08/19/08	TU	12:27:00 a	COLLEGE ACCESS	1:00	GS7614
08/19/08	TU	03:21:30 a	CYBERBULLYING	:30	GS7618
08/19/08	TU	03:45:00 a	Stroke Awareness	:30	GS7574
08/20/08	W	01:23:40 a	Stroke Awareness	:30	GS7574
08/20/08	W	03:20:00 a	CYBERBULLYING	:30	GS7618
08/21/08	TH	01:10:00 a	Stroke Awareness	:30	GS7574
08/21/08	TH	01:48:40 a	COLLEGE ACCESS	1:00	GS7614
08/21/08	TH	01:49:40 a	CYBERBULLYING	:30	GS7618
08/21/08	TH	03:45:00 a	CHILDHOOD OBESITY	:30	GS7518
08/22/08	F	03:27:00 a	COLLEGE ACCESS	1:00	GS7614
08/23/08	SA	08:50:00 a	CYBERBULLYING	:30	GS7618
08/23/08	SA	09:21:00 a	CYBERBULLYING	:30	GS7618
08/23/08	SA	09:51:00 a	CHILDHOOD OBESITY	:30	GS7517
08/23/08	SA	10:50:00 a	NATURE EXPLORE	:20	GS7607
08/23/08	SA	11:21:00 a	CHILDHOOD OBESITY	:30	GS7518
08/23/08	SA	11:51:00 a	CYBERBULLYING	:30	GS7618
08/23/08	SA	12:58:56 a	Stroke Awareness	:30	GS7574
08/23/08	SA	01:28:25 a	CYBERBULLYING	:30	GS7618
08/23/08	SA	03:30:00 a	COLLEGE ACCESS	1:00	GS7614
08/23/08	SA	04:11:30 a	Stroke Awareness	:30	GS7574
08/24/08	SU	06:29:06 a	CYBERBULLYING	:30	GS7618
08/24/08	SU	02:12:30 p	CYBERBULLYING	:30	GS7618
08/24/08	SU	02:51:30 p	COLLEGE ACCESS	1:00	GS7614
08/24/08	SU	03:58:00 p	CYBERBULLYING	:30	GS7618
08/24/08	SU	01:59:25 a	Stroke Awareness	:30	GS7574
08/25/08	M	12:28:00 a	CYBERBULLYING	:30	GS7618
08/25/08	M	12:45:30 a	COLLEGE ACCESS	1:00	GS7614
08/25/08	M	01:24:40 a	CYBERBULLYING	:30	GS7618
08/25/08	M	03:53:00 a	Stroke Awareness	:30	GS7574
08/25/08	M	04:51:00 a	CHILDHOOD OBESITY	:30	GS7517
08/26/08	TU	12:33:55 a	COLLEGE ACCESS	1:00	GS7614
08/26/08	TU	01:25:10 a	Stroke Awareness	:30	GS7574
08/26/08	TU	03:28:00 a	COLLEGE ACCESS	1:00	GS7614
08/26/08	TU	03:36:00 a	CYBERBULLYING	:30	GS7618
08/27/08	W	03:04:00 a	COLLEGE ACCESS	1:00	GS7614
08/27/08	W	03:12:30 a	Stroke Awareness	:30	GS7574
08/27/08	W	03:27:30 a	CYBERBULLYING	:30	GS7618
08/27/08	W	04:07:00 a	CHILDHOOD OBESITY	:30	GS7517
08/28/08	TH	01:18:40 a	COLLEGE ACCESS	1:00	GS7614

**LIN-TV****WLUK As Run by Date**

from date=7/1/08, to date=9/30/08, house number='GS7574','GS7614','GS7517','GS7518','GS7518','GS7618','GS7607','GS7615'

Sched Date	Day	Hit Time	Iscl Title	Length	House
08/28/08	TH	04:06:30 a	CYBERBULLYING	:30	GS7618
08/28/08	TH	04:07:00 a	Stroke Awareness	:30	GS7574
08/28/08	TH	04:23:00 a	CHILDHOOD OBESITY	:30	GS7517
08/29/08	F	01:25:10 a	Stroke Awareness	:30	GS7574
08/29/08	F	01:46:00 a	COLLEGE ACCESS	1:00	GS7614
08/29/08	F	03:13:00 a	CYBERBULLYING	:30	GS7618
08/29/08	F	03:36:30 a	CHILDHOOD OBESITY	:30	GS7517
08/30/08	SA	09:21:00 a	CYBERBULLYING	:30	GS7618
08/30/08	SA	11:50:00 a	COLLEGE ACCESS	:15	GS7615
08/30/08	SA	01:20:00 a	COLLEGE ACCESS	1:00	GS7614
08/30/08	SA	02:58:25 a	COLLEGE ACCESS	1:00	GS7614
08/30/08	SA	03:13:00 a	CYBERBULLYING	:30	GS7618
08/30/08	SA	03:28:30 a	CHILDHOOD OBESITY	:30	GS7517
08/30/08	SA	03:42:00 a	Stroke Awareness	:30	GS7574
08/30/08	SA	04:47:50 a	Stroke Awareness	:30	GS7574
08/30/08	SA	04:57:55 a	COLLEGE ACCESS	1:00	GS7614
09/01/08	M	12:33:25 a	CYBERBULLYING	:30	GS7618
09/01/08	M	03:21:00 a	COLLEGE ACCESS	1:00	GS7614
09/06/08	SA	09:21:00 a	CYBERBULLYING	:30	GS7618
09/06/08	SA	10:21:00 a	CHILDHOOD OBESITY	:30	GS7517
09/09/08	TU	03:27:00 a	CHILDHOOD OBESITY	:30	GS7517
09/10/08	W	04:51:00 a	CHILDHOOD OBESITY	:30	GS7518
09/11/08	TH	03:22:00 a	CHILDHOOD OBESITY	:30	GS7518
09/13/08	SA	08:21:00 a	CYBERBULLYING	:30	GS7618
09/13/08	SA	09:51:00 a	CHILDHOOD OBESITY	:30	GS7517
09/13/08	SA	10:51:00 a	CYBERBULLYING	:30	GS7618
09/13/08	SA	01:28:25 a	COLLEGE ACCESS	1:00	GS7614
09/13/08	SA	02:15:00 a	CYBERBULLYING	:30	GS7618
09/20/08	SA	08:21:00 a	CYBERBULLYING	:30	GS7618
09/20/08	SA	10:21:00 a	CHILDHOOD OBESITY	:30	GS7517
09/20/08	SA	11:51:00 a	CYBERBULLYING	:30	GS7618
09/20/08	SA	10:41:10 p	COLLEGE ACCESS	:15	GS7615
09/20/08	SA	01:50:00 a	COLLEGE ACCESS	1:00	GS7614
09/20/08	SA	02:20:30 a	COLLEGE ACCESS	1:00	GS7614
09/20/08	SA	03:29:25 a	Stroke Awareness	:30	GS7574
09/22/08	M	01:46:00 a	COLLEGE ACCESS	1:00	GS7614
09/23/08	TU	12:16:00 a	CYBERBULLYING	:30	GS7618
09/23/08	TU	01:54:40 a	COLLEGE ACCESS	1:00	GS7614
09/23/08	TU	04:23:45 a	COLLEGE ACCESS	1:00	GS7614
09/23/08	TU	04:29:50 a	Stroke Awareness	:30	GS7574
09/24/08	W	01:46:30 a	CYBERBULLYING	:30	GS7618
09/27/08	SA	08:51:00 a	CYBERBULLYING	:30	GS7618
09/27/08	SA	03:15:10 a	COLLEGE ACCESS	1:00	GS7614
09/27/08	SA	03:46:00 a	Stroke Awareness	:30	GS7574
09/27/08	SA	03:58:55 a	CYBERBULLYING	:30	GS7618



**LIN-TV**      **WLUK As Run by Date***from date=7/1/08, to date=9/30/08, house number='GS7574','GS7614','GS7517','GS7518','GS7518','GS7618','GS7607','GS7615'*

Sched Date	Day	Hit Time	Iscl Title	Length	House
09/27/08	SA	04:26:00 a	CHILDHOOD OBESITY	:30	GS7517
09/28/08	SU	04:24:00 a	Stroke Awareness	:30	GS7574
09/29/08	M	01:54:30 a	COLLEGE ACCESS	1:00	GS7614
09/29/08	M	03:27:00 a	Stroke Awareness	:30	GS7574
09/29/08	M	03:53:00 a	CYBERBULLYING	:30	GS7618
09/29/08	M	04:06:00 a	CHILDHOOD OBESITY	:30	GS7517
09/30/08	TU	01:47:00 a	COLLEGE ACCESS	1:00	GS7614
09/30/08	TU	01:55:30 a	Stroke Awareness	:30	GS7574
09/30/08	TU	04:06:00 a	CHILDHOOD OBESITY	:30	GS7517



### Digital Transition PSA

In support of your station's FCC Digital Transition PSA requirement the BUENA VISTA and IMAGINATION movie packages will include either a :10 or a :30 second NAB sponsored Digital Transition PSA in the program.


Please see the attached schedule of movies and windows detailing which PSA was incorporated into the program.

The spot will always be listed on the format sheet and it will run as part of program time.

If you have questions, please contact DADT Affiliate Marketing at (818) 460-5372 or [michael.gray@disney.com](mailto:michael.gray@disney.com).

Many thanks!

500 South Buena Vista Street / Burbank, California 91521 / 818-560-1000

Part of the Magic of the  Disney Company ©Disney



Movie Title	Window	Package	Window Start	Window End	PSA Type	Date
<b>Scheduled For 3rd Quarter 2008</b>						<i>Aired on WLUX-TV</i>
Homeward Bound II: Lost in San Francisco	1	Imagination 9	07/07/08	08/03/08	:30	<i>No</i>
Black Mask	2	Buena Vista 6	07/21/08	08/17/08	:30	<i>7/27/08 &amp; 8/26/08</i>
Instinct	1	Buena Vista 6	07/21/08	08/17/08	:30	<i>8/3 &amp; 8/10/08</i>
Summer Of Sam	2	Buena Vista 6	08/04/08	08/31/08	:30	<i>8/10 &amp; 8/17/08</i>
Play It To The Bone	1	Buena Vista 7	08/04/08	08/31/08	:30	<i>No</i>
The 13th Warrior	2	Buena Vista 6	08/25/08	09/21/08	:30	<i>8/31 &amp; 9/13/08</i>
Wes Craven Presents: They	1	Buena Vista 8	08/25/08	09/21/08	:30	<i>No</i>

*Movies included "Digital Transition PSA", which aired on WLUX-TV, Green Bay, WI.*

WBA  
**2008 NCSA/PEP SCHEDULE**

Qtr 3, 2008

Chronological Listing of 2008 NCSA/PEP Program Schedules

**Time Period**

**Program**

Dec. 31 - Jan. 27

WisDOT - Winter Driving

Jan. 1 - Dec. 30 (except October)

Army National Guard

Jan. 24 - Feb. 21

Waukesha School District - IQ Academics

**Note:** begins and ends on Thursday

**ROTATE WITH...**

Jan. 28 - Feb. 10 and

WisDHFS - Badger Care Plus

Feb. 11 - Feb. 24

WisDNR - Boating Safety

Feb. 25 - Mar. 9

WisDOT - Transportation Safety

**ROTATE WITH...**

Feb. 25 - Mar. 9

WisDHFS - Badger Care Plus

Mar. 10 - Apr. 6

WisDOJ - Drug Awareness

**ROTATE WITH...**

Mar. 10 - Mar. 23 and

U.S. Coast Guard

Mar. 24 - Apr. 6

WisDNR - Hunter Education

Apr. 7 - May 4

WisTourism

May 5 - May 18

WisDOT - Transportation Safety

May 19 - June 1

WisDOT - Construction Zone Safety

June 2 - June 29

WisDNR - Boating Safety

June 30 - July 13

WisDOT - Construction Zone Safety

July 14 - July 27

WisDHFS - Badger Care Plus

July 28 - Aug. 24

WisDNR - Boating Safety

Aug. 25 - Sept. 7

WisDOT - Transportation Safety

Sept. 8 - Oct. 5

WisDOJ - Crimes Against Children

**Oct. 6 - Nov. 2**

**OPEN PERIOD DUE TO ELECTION**

Nov. 3 - Nov. 16

WisDNR - Hunter Safety

Nov. 17 - Nov. 30

WisDHFS - Badger Care Plus

Dec. 1 - Dec. 14

WisDNR - Snowmobile Safety

Dec. 15 - Dec. 28

WisDOT - Transportation Safety



The Wisconsin Broadcasters Association fosters and promotes the development of the arts of aural and visual broadcastings in all its forms...

December 18, 2007

Dear WBA Member,

PLEASE GIVE THIS YOUR ATTENTION AS SOON AS POSSIBLE BECAUSE OF THE TIMING INVOLVED WITH THE WBA'S NCSA/PEP ANNOUNCEMENT PROGRAM. Enclosed are the 2008 NCSA/PEP PROGRAM Explanation and Agreement.

For next year, 2008, we will be returning to the practice of leaving open the month of October when demands on your inventory during the election campaigns will be high. To offset this, the Board of Directors has once again approved marketing 8 additional weeks of spots next year that will run at the same time as other schedules in the first quarter of the year when inventories are more flexible.

In addition, the Army National Guard was thrilled with our renewed partnership which went very well in 2007. It has proved to be a win-win-win situation. Therefore, we have agreed to continue the program for 2008.

WBA's Non-Commercial Sustaining Announcement (NCSA)/Public Education Program (PEP), begun in 1988, continues to be a great success because of the broad participation of you, our members. In 2007, 203 radio stations and 29 television stations took part in the NCSA/PEP program. As a result of your great support, WBA has been able to increase its involvement on your behalf in governmental activities in Madison and Washington, and to expand its services and information sharing activities. Also as a result of that increased support, the Board of Directors was able to make permanent the temporary 50% dues reduction instituted when we started the NCSA program. We also continue to underwrite a significant portion of our WBA Washington Trip airfare and lodging and we continue to offer reduced rates at conferences and all workshops.

The enclosed program explanation shows that we continue to expand our client base while retaining our current client relationships. *Rest assured that we continue to be guided by the principle that we will not take advertising dollars out of the marketplace.* For each 2008 program, the funds realized by WBA are for programs that were not previously the subject of paid commercial advertising or are funds that would not have been spent in broadcast advertising. Your Board continues to believe that adhering to this principle provides our Association a program worth your valued support.

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MICHELLE VETTERKIND, CAE

## Vice President - Administration

LINDA BAUN

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Mid-West Family Broadcasting  
Madison

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## Secretary

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ROGER UTNEHMER

Door County Daily News.com  
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Madison

The same 1/3-1/3-1/3 scheduling concept (prime/access times or drive times, day times, all other times) that has been used since the programs' beginning will be used in 2008 for all schedules. Traffic instructions which we mail just prior to a new schedule block will indicate the number of spots to be played, the type of rotation where applicable and whether or not a particular tape needs to be saved for running in a schedule later in the year. We will send television stations instructions and tapes prior to each schedule; radio stations will either be mailed instructions and tapes or will receive the information via e-mail (depending on the stations' previously indicated preference). In addition, the radio spots are always available as mp3 files to be downloaded from on WBA's web site. (If a radio station prefers to change their preferred method of delivery, please let us know and we will be more than happy to accommodate you).

Overall, the 2008 program requires the same general small commitment from each broadcaster -- an average of just 25 announcements per month (including the Army National Guard). Again, we have promised agencies in this year's NCSA program that we will get 70% of WBA members to take part. In return for these arrangements, financial support will be comparable to this year.

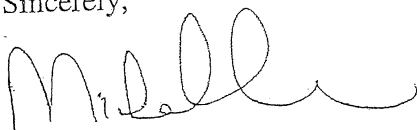
We again ask stations to continue reporting their participation on affidavits of performance. On your affidavits, we ask that you continue to indicate the value of the announcements that you have played as in the case of a normal invoice to a client. We feel that this is vitally important to us so that we can support -- with real figures -- the value of this program to the particular programs and events being promoted and to the State of Wisconsin.

We are pleased that the 2008 program, as arranged, continues to meet the goals, in terms of broadcasters' time commitment and dollars realized by WBA, set by the WBA Board of Directors when the NCSA/PEP program was first envisioned. We are fortunate to have been able to retain the program at this level.

Let me urge you to continue to give this program the tremendous support we have received in the past. We need to maintain a strong Association as we look to the new millennium and the certain prospect that the State Legislature and the Congress will continue to consider actions that impact all of our operations. We need to be a leader on these fronts -- and we need to continue to strengthen our normal Association educational and support activities.

Frankly, your participation in the WBA's NCSA/PEP program is critical to the broadcast industry in Wisconsin. Please join your fellow members in our NCSA/PEP program. Sign and return the enclosed proposal (keeping a copy for your records) to the WBA AS SOON AS POSSIBLE.

Sincerely,



Michelle Vetterkind, CAE  
President

**2008 WISCONSIN BROADCASTERS ASSOCIATION  
NON-COMMERCIAL SUSTAINING ANNOUNCEMENT/PUBLIC EDUCATION PROGRAM**

I. WBA's 2007 NCSA/PEP begins on January 1, 2008 and runs through December 30, 2008.

Stations participating are asked:

- to play at least 15 announcement units on each station between period of Dec. 31, 2007 - Jan. 27, 2008, to promote SAFE WINTER DRIVING on behalf of the State Department of Transportation;
- to play at least 15 announcement units on each station between Jan. 24 - Feb. 21, 2008, to promote statewide RECRUITING on behalf of IQ Academies of the Waukesha School District;
- to play at least 8 announcement units on each station between Jan. 28 - Feb. 10, 2008, to promote BADGER CARE PLUS on behalf of the State Department of Health and Family Services;
- to play at least 8 announcement units on each station between Feb. 11 - Feb. 24, 2008, to promote BOATING SAFETY on behalf of the State Department of Natural Resources;
- to play at least 8 announcement units on each station between Feb. 25 - Mar. 9, 2008, to promote TRANSPORTATION SAFETY on behalf of the State Department of Transportation;
- to play at least 8 announcement units on each station between Feb. 25 - Mar. 9, 2008, to promote BADGER CARE PLUS on behalf of the State Department of Health and Family Services;
- to play at least 15 announcement units on each station between Mar. 10 - Apr. 6, to promote DRUG AWARENESS on behalf of the State Department of Justice;
- to play at least 8 announcement units on each station between Mar. 10 - Mar. 23, to promote RECRUITING on behalf of the U.S. Coast Guard;
- to play at least 8 announcement units on each station between Mar. 24 - Apr. 6, 2008, to promote HUNTER EDUCATION on behalf of the State Department of Natural Resources;
- to play at least 15 announcement units on each station between Apr. 7 - May 4, 2008, on behalf of the State Dept. of Tourism;
- to play at least 8 announcement units on each station between May 5 - May 18, 2008, to promote TRANSPORTATION SAFETY on behalf of the State Department of Transportation;
- to play at least 8 announcement units on each station between May 19 - June 1, 2008, to promote CONSTRUCTION ZONE SAFETY on behalf of the State Department of Transportation;
- to play at least 15 announcement units on each station between June 2 - June 29, 2008, to promote BOATING SAFETY on behalf of the State Department of Natural Resources;

- to play at least 8 announcement units on each station between June 30 - July 13, 2008, to promote CONSTRUCTION ZONE SAFETY on behalf of the State Department of Transportation;
- to play at least 8 announcement units on each station between July 14 - July 27, 2008, to promote BADGER CARE PLUS on behalf of the State Department of Health and Family Services;
- to play at least 15 announcement units on each station between July 28 - Aug. 24, 2008, to promote BOATING SAFETY on behalf of the State Department of Natural Resources;
- to play at least 8 announcement units on each station between Aug. 25 - Sept. 7, 2008, to promote TRANSPORTATION SAFETY on behalf of the State Department of Transportation;
- to play at least 15 announcement units on each station between Sept. 8 - Oct. 5, 2008, to promote CRIMES AGAINST CHILDREN on behalf of the State Department of Justice;
- to play at least 8 announcement units on each station between Nov. 3 - Nov. 16, 2008, to promote HUNTER SAFETY on behalf of the State Department of Natural Resources;
- to play at least 8 announcement units on each station between Nov. 17 - Nov. 30, 2008, to promote BADGER CARE PLUS on behalf of the State Department of Health and Family Services;
- to play at least 8 announcement units on each station between Dec. 1 - Dec. 14, 2008, to promote SNOWMOBILE SAFETY on behalf of the State Department of Natural Resources;
- to play at least 8 announcement units on each station between Dec. 15 - Dec. 28, 2008, to promote TRANSPORTATION SAFETY on behalf of the State Department of Transportation;
- to play at least 10 announcement units per month on each station between Jan. 1 - Dec. 30, 2008 (with the exception of October) to promote RECRUITING on behalf of the Army National Guard.

**II. Stations participating will be asked to play the announcement units as follows:**

<b>Radio:</b>	1/3 between 6AM - 10AM and/or 3PM - 7PM	<b>TV:</b>	1/3 between 7AM - 3PM
	1/3 between 10AM - 3PM		1/3 between 3PM - 11PM
	1/3 all other times		1/3 all other times

**III. Stations will be asked to provide affidavits of performance at the close of each of the schedules listed above (with the exception of the Army National Guard, which shall be send in at the end of each month). Pending acceptability of tapes with proper sponsorship tags this...**

PROPOSAL ACCEPTED

BY \_\_\_\_\_ STATIONS \_\_\_\_\_ CITY \_\_\_\_\_  
                     General Manager or Station Manager

NCSA/PEP Contact Person & E-mail \_\_\_\_\_

(Please return by FAX - 608-256-3986 - or mail to Liz Boyd, NCSA/PEP Coordinator)





*DTV PSA's Aired  
Qtr 3, 2008.*



### Digital Transition PSA

In support of your station's FCC Digital Transition PSA requirement the BUENA VISTA and IMAGINATION movie packages will include either a :10 or a :30 second NAB sponsored Digital Transition PSA in the program.


Please see the attached schedule of movies and windows detailing which PSA was incorporated into the program.

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If you have questions, please contact DADT Affiliate Marketing at (818) 460-5372 or [michael.gray@disney.com](mailto:michael.gray@disney.com).

Many thanks!

500 South Buena Vista Street / Burbank, California 91521 / 818-560-1000

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## Jeanne Lynch

---

**From:** Annette Jensen  
**Sent:** Wednesday, October 22, 2008 9:35 AM  
**To:** Jeanne Lynch  
**Cc:** Tami Weiner  
**Subject:** FW: Did we air ...?

Yes.....see below.

aj

-----Original Message-----

**From:** Tami Weiner  
**Sent:** Wednesday, October 22, 2008 7:18 AM  
**To:** Annette Jensen  
**Cc:** Jeanne Lynch  
**Subject:** FW: Did we air ...?

Annette,

Can you please help Jeanne out.

Thanks  
Tami

-----Original Message-----

**From:** Jeanne Lynch  
**Sent:** Tuesday, October 21, 2008 4:00 PM  
**To:** Tami Weiner  
**Subject:** Did we air ...?

Hi Tami,

Did we air any of the following movies between July 1, 2008 and September 30, 2008? (They are part of pkgs. from Imagination 9 or Buena Vista...and include PSAs for FCC Digital Transition)

Homeward Bound II - NO  
Black Mask - 7/27 & 8/2  
Instinct - 8/3 & 8/10  
Summer of Sam - 8/10 & 8/17  
Play It To The Bone - NO  
The 13th Warrior - 8/31 & 9/13  
Wes Craven Presents:They... - NO

Thanks,  
Jeanne



Movie Title	Window	Package	Window Start	Window End	PSA Type
<b>4th Quarter 2007</b>					
Dinosaur	1	Imagination 7	10/22/07	11/18/07	:10
Con Air	2	Buena Vista 5	10/29/07	11/25/07	:10
Armageddon	1	Buena Vista 6	10/29/07	11/25/07	:10
Teaching Mrs. Tingle	2	Buena Vista 6	10/29/07	11/25/07	:10
The Parent Trap (1998)	1	Imagination 6	11/05/07	12/02/07	:10
Mafia!	2	Buena Vista 6	11/05/07	12/02/07	:10
George of The Jungle	2	Buena Vista 5	11/12/07	12/09/07	:10
Life Is Beautiful	2	Buena Vista 6	11/19/07	12/16/07	:10
I'll Be Home For Christmas	1	Imagination 6	11/26/07	12/23/07	:10
That Darn Cat	1	Imagination 9	12/03/07	12/30/07	:10
Undisputed	1	Buena Vista 8	12/03/07	12/30/07	:10
Happy, Texas	1	Buena Vista 6	12/31/07	01/27/08	:10
<b>1st Quarter 2008</b>					
Nothing To Lose	2	Buena Vista 5	01/07/08	02/03/08	:10
Music Of The Heart	2	Buena Vista 6	01/21/08	02/17/08	:10
Air Bud	2	Imagination 5	01/28/08	02/24/08	:10
G.I. Jane	2	Buena Vista 5	02/04/08	03/02/08	:10
Air Bud 2: Golden Receiver	1	Imagination 6	02/04/08	03/02/08	:10
Holy Man	2	Buena Vista 6	02/04/08	03/02/08	:10
The Waterboy	1	Buena Vista 6	02/04/08	03/02/08	:10
Reindeer Games	1	Buena Vista 7	02/04/08	03/02/08	:10
Mighty Joe Young	1	Imagination 6	02/11/08	03/09/08	:10
The Faculty	2	Buena Vista 6	02/11/08	03/09/05	:10
Enemy Of The State	1	Buena Vista 6	02/11/08	03/09/08	:10
MXP: Most Extreme Primate	2	Imagination 9	02/25/08	03/23/08	:10
Mystery, Alaska	2	Buena Vista 6	02/25/08	03/23/08	:10
Mrs. Brown	2	Buena Vista 5	03/03/08	03/30/08	:10
An Ideal Husband	2	Buena Vista 6	03/24/08	04/20/08	:10
She's All That	1	Buena Vista 6	03/31/08	04/27/08	:10
<b>2nd Quarter 2008</b>					

Blank Check	2	Imagination 9	04/07/08	05/04/08	:10
Homeward Bound: The Incredible Journey	2	Imagination 9	04/07/08	05/04/08	:10
Flubber	2	Buena Vista 5	04/28/08	05/25/08	:10
A Civil Action	1	Buena Vista 6	04/28/08	05/25/08	:10
Scream 2	1	Buena Vista 5	05/05/08	06/01/08	:10
Good Will Hunting	2	Buena Vista 5	05/05/08	06/01/08	:10
Shakespeare In Love	1	Buena Vista 6	05/05/08	06/01/08	:10
The Cider House Rules	1	Buena Vista 6	05/12/08	06/08/08	:10
Mr. Magoo	2	Imagination 5	05/12/08	06/08/08	:10
Jackie Brown	2	Buena Vista 5	05/12/08	06/08/08	:10
Outside Providence	2	Buena Vista 6	05/19/08	06/15/08	:30
Bubble Boy	2	Buena Vista 7	05/19/08	06/15/08	:30
The Other Sister	2	Buena Vista 6	05/26/08	06/22/08	:30
Deep Rising	2	Buena Vista 6	06/23/08	07/20/08	:30
10 Things I Hate About You	1	Buena Vista 6	06/30/08	07/27/08	:30
Mumford	2	Buena Vista 6	06/30/08	07/27/08	:30
<b>Scheduled For 3rd Quarter 2008</b>					
Homeward Bound II: Lost in San Francisco	1	Imagination 9	07/07/08	08/03/08	:30
Black Mask	2	Buena Vista 6	07/21/08	08/17/08	:30
Instinct	1	Buena Vista 6	07/21/08	08/17/08	:30
Summer Of Sam	2	Buena Vista 6	08/04/08	08/31/08	:30
Play It To The Bone	1	Buena Vista 7	08/04/08	08/31/08	:30
The 13th Warrior	2	Buena Vista 6	08/25/08	09/21/08	:30
Wes Craven Presents: They	1	Buena Vista 8	08/25/08	09/21/08	:30



Movie Title	Window	Package	Window Start	Window End	PSA Type
<b>Scheduled For 3rd Quarter 2008</b>					
Homeward Bound II: Lost in San Francisco	1	Imagination 9	07/07/08	08/03/08	:30
Black Mask	2	Buena Vista 6	07/21/08	08/17/08	:30
Instinct	1	Buena Vista 6	07/21/08	08/17/08	:30
Summer Of Sam	2	Buena Vista 6	08/04/08	08/31/08	:30
Play It To The Bone	1	Buena Vista 7	08/04/08	08/31/08	:30
The 13th Warrior	2	Buena Vista 6	08/25/08	09/21/08	:30
Wes Craven Presents: They	1	Buena Vista 8	08/25/08	09/21/08	:30

FOX E-ALERT 9.66

TO: GENERAL MANAGERS, GENERAL SALES MANAGERS, PROMOTION MANAGERS, PROGRAM DIRECTORS, TRAFFIC DIRECTORS, AND COMMUNITY AFFAIRS DIRECTORS

FROM: RUTH LEVENSON – FBC/NY

DATE: SEPTEMBER 23, 2008

SUBJECT: 3RD QUARTER PUBLIC FILE REPORT

PLEASE BE ADVISED THAT THE 3RD QUARTER PUBLIC FILE REPORT WILL BE AVAILABLE ON THE SEPTEMBER 26<sup>TH</sup> FOX INSIDER IN BOTH THE NETWORK DISTRIBUTION AND KIDS SECTIONS. ALL INFORMATION WHICH COULD BE COMPLETED PRIOR TO THE CLOSE OF THE QUARTER WILL BE INCLUDED. ANY ADDITIONAL INFORMATION, INCLUDING ANY PSAS AIRED BETWEEN SEPTEMBER 24TH THRU SEPTEMBER 30TH AND/OR ANY OTHER REVISIONS WILL BE UPDATED ON THE OCTOBER 3RD FOX INSIDER.

AS YOU KNOW, THE REPORT REQUIRES STATIONS TO **IDENTIFY** THE PUBLISHERS OF PROGRAM GUIDES WHO WERE SENT INFORMATION IDENTIFYING EACH “CORE” PROGRAM, INCLUDING AN INDICATION OF THE TARGET AUDIENCE, AIRED ON ITS STATION FOR THE QUARTER. ALTHOUGH WE WILL INCLUDE THIS INFORMATION IN OUR 3RD QUARTER PUBLIC FILE REPORT, LISTED BELOW IS THE NETWORK INFORMATION FOR BOTH THE 4KIDSTV BLOCK AND FOX SPORTS’ EDUCATIONAL/INFORMATIONAL PROGRAMS:

WINX CLUB (SAT 11:30A ET) 7/05/08 - 9/27/08):  
TV GUIDE, TRIBUNE MEDIA SERVICES, AND FYI TV

THIS WEEK IN BASEBALL (SAT 12P ET 7/05/08 - 9/27/08)  
ATLANTA JOURNAL CONSTITUTION, BALTIMORE SUN, BOSTON GLOBE, CHARLOTTE OBSERVER, CHICAGO TRIBUNE, DALLAS MORNING NEWS, DENVER POST, DETROIT FREE PRESS, GREENSVILLE NEWS, HOUSTON CHRONICLE, INDIANAPOLIS STAR, JOURNAL NEWS, KANSAS CITY STAR, LONG BEACH PRESS TELEGRAM, LOS ANGELES DAILY NEWS, LOS ANGELES TIMES, MIAMI HERALD, MILWAUKEE JOURNAL SENTINEL, MINNEAPOLIS STAR TRIBUNE, NASHVILLE TENNESSEAN, NEW YORK DAILY NEWS, NEW YORK POST, NEWARK STAR LEDGER, NEWSDAY, ORLANDO SENTINEL, PHILADELPHIA DAILY NEWS, PHILADELPHIA INQUIRER, PITTSBURGH POST GAZETTE, ROCKY MOUNTAIN NEWS, SAN FRANCISCO CHRONICLE, SAN FRANCISCO EXAMINER, SEATTLE TIMES, ST LOUIS POST DISPATCH, ST PETERSBURG TIMES, WASHINGTON TIMES, USA TODAY, ASSOCIATED PRESS, DIRECTV, SPORTS ILLUSTRATED, SPORTS VUE, TRIBUNE, TV GUIDE, TV MEDIA, VITAC, WORLD FEATURES SYNDICATE.

**BEGINNING WITH THE FIRST QUARTER OF '07, STATIONS MUST CERTIFY COMPLIANCE WITH THE NEW FCC REGULATIONS FOR WEBSITE ADDRESS DISPLAY DURING CHILDREN'S PROGRAMMING. 4KIDS ENTERTAINMENT WILL PROVIDE A FORM CERTIFYING ITS COMPLIANCE WITH THE NEW FCC REQUIREMENTS DURING THE 4KIDS TV BLOCK. THIS FORM WILL BE POSTED ON THE FOX INSIDER WITH THE QUARTERLY REPORT AFTER THE CLOSE OF THE QUARTER.**

PLEASE FEEL FREE TO CALL ME AT 212/556-2560 SHOULD YOU HAVE ANY QUESTIONS REGARDING THE **NETWORK INFORMATION** FOR THIS REPORT. YOU SHOULD SEEK THE ADVICE OF YOUR LEGAL COUNSEL REGARDING ANY QUESTIONS CONCERNING YOUR LOCAL STATION.

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**LIN-TV****WLUK Childrens report C3 C4**

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	07/05/08		
	Program -VIVA PINATA	30:00	
WLUK	CANCER TREATMENT CENTERS	08:15:32 a	1:00
	Total for VIVA PINATA at 08:00:00 a	1:00	
	Program -VIVA PINATA	30:00	
WLUK	DI RENZO & BOMIER	08:45:51 a	:30
	Total for VIVA PINATA at 08:30:00 a	:30	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	IOLA OLD CAR SHOW INC	09:15:19 a	:30
WLUK	HUPY AND ABRAHAM SC	09:16:14 a	:05
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	:35	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WI FINANCIAL & TAX ADVISORY GP	09:46:17 a	:30
WLUK	STURGEON BAY IRON & SCRAP	09:46:47 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	FURNITURE ROW	10:15:18 a	:30
WLUK	DTV TRANSITION	10:15:48 a	:30
	Total for Sonic X at 10:00:00 a	1:00	
	Program -DINOSAUR KING	30:00	
WLUK	COUSINS SUBS	10:44:31 a	:30
WLUK	PAIN DIAGNOSTICS AND ASSOCIATE	10:45:01 a	:30
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	DTV TRANSITION	11:15:48 a	:30
WLUK	FURNITURE ROW	11:16:18 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	AMERICAN CASH 2 GO	11:46:03 a	:30
WLUK	BATTERIES PLUS	11:46:33 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
	07/12/08		
	Program -VIVA PINATA	30:00	
WLUK	FURNITURE DEALS & STEALS	08:16:03 a	:30
	Total for VIVA PINATA at 08:00:00 a	:30	
	Program -VIVA PINATA	30:00	
WLUK	FURNITURE DEALS & STEALS	08:45:51 a	:30
WLUK	SIX FLAGS	08:46:21 a	:30
	Total for VIVA PINATA at 08:30:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	M SCHETTL SALES	09:13:39 a	:10
WLUK	FESTIVAL FOODS	09:13:49 a	:20
WLUK	AMERICAN CASH 2 GO	09:14:09 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	1:00	

**LIN-TV**
**WLUK Childrens report C3 C4**

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	07/12/08		
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	MARIAN UNIVERSITY	09:45:35 a	:30
WLUK	FURNITURE DEALS & STEALS	09:46:05 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	FIND IT FASTER ONLINE LLC	10:14:20 a	:15
WLUK	FURNITURE ROW	10:14:35 a	:30
WLUK	FIND IT FASTER ONLINE LLC	10:15:05 a	:15
	Total for Sonic X at 10:00:00 a	1:00	
	Program -DINOSAUR KING	30:00	
WLUK	WATER FURNACE INTERNATIONAL	10:43:27 a	:30
WLUK	FURNITURE DEALS & STEALS	10:43:57 a	:30
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	RAWHIDE BOYS RANCH	11:14:33 a	:30
WLUK	FURNITURE DEALS & STEALS	11:15:03 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HERITAGE HILL CORPORATION	11:46:59 a	:30
WLUK	WW EQUIPMENT	11:47:29 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
	07/19/08		
	Program -VIVA PINATA	30:00	
WLUK	WW EQUIPMENT	08:15:09 a	:30
WLUK	AMISH HOME GALLERY LTD	08:15:39 a	:30
	Total for VIVA PINATA at 08:00:00 a	1:00	
	Program -VIVA PINATA	30:00	
WLUK	HERITAGE HILL CORPORATION	08:45:55 a	:30
WLUK	FURNITURE SOLUTIONS INC	08:46:25 a	:30
	Total for VIVA PINATA at 08:30:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FURNITURE SOLUTIONS INC	09:16:08 a	:30
WLUK	TACO JOHN'S	09:16:38 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	ISLAND RESORT CASINO	09:46:44 a	:30
WLUK	DTV TRANSITION	09:47:14 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	HERITAGE HILL CORPORATION	10:13:59 a	:30
WLUK	FURNITURE ROW	10:14:29 a	:30
	Total for Sonic X at 10:00:00 a	1:00	
	Program -DINOSAUR KING	30:00	
WLUK	ROSIE'S SUNSEEKERS INC	10:44:04 a	:30



**LIN-TV****WLUK Childrens report C3 C4**

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	07/19/08		
	Program -DINOSAUR KING	30:00	
WLUK	TACO JOHN'S	10:44:34 a	:30
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	DTV TRANSITION	11:13:53 a	:30
WLUK	WW EQUIPMENT	11:14:23 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	AMERICAN CASH 2 GO	11:45:46 a	:30
WLUK	HERITAGE HILL CORPORATION	11:46:16 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
	07/26/08		
	Program -VIVA PINATA	30:00	
WLUK	FURNITURE DEALS & STEALS	08:15:31 a	:10
WLUK	TACO JOHN'S	08:15:41 a	:30
	Total for VIVA PINATA at 08:00:00 a	:40	
	Program -VIVA PINATA	30:00	
WLUK	FURNITURE DEALS & STEALS	08:45:51 a	:30
WLUK	MARIAN UNIVERSITY	08:46:21 a	:30
	Total for VIVA PINATA at 08:30:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	TACO JOHN'S	09:16:34 a	:30
WLUK	M SCHETTL SALES	09:17:04 a	:10
WLUK	HUPY AND ABRAHAM SC	09:17:29 a	:05
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	:45	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FURNITURE DEALS & STEALS	09:46:16 a	:30
WLUK	FESTIVAL FOODS	09:46:46 a	:20
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	:50	
	Program -Sonic X	30:00	
WLUK	HERITAGE HILL CORPORATION	10:13:28 a	:15
WLUK	MARIAN UNIVERSITY	10:13:43 a	:30
WLUK	HERITAGE HILL CORPORATION	10:14:13 a	:15
	Total for Sonic X at 10:00:00 a	1:00	
	Program -DINOSAUR KING	30:00	
WLUK	HUHOT MONGOLIAN GRILL	10:45:56 a	:15
WLUK	FURNITURE ROW	10:46:11 a	:30
WLUK	HUHOT MONGOLIAN GRILL	10:46:41 a	:15
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	WARM SENSATIONS, LTD	11:14:03 a	:30
WLUK	WLUK PROMOTION	11:14:33 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	

# LIN-TV WLUK Childrens report C3 C4

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	07/26/08		
	Program -Winx Club	30:00	
WLUK	FURNITURE DEALS & STEALS	11:46:09 a	:30
WLUK	TACO JOHN'S	11:46:39 a	:10
WLUK	HUPY AND ABRAHAM SC	11:47:04 a	:05
	Total for Winx Club at 11:30:00 a	:45	
	08/02/08		
	Program -VIVA PINATA	30:00	
WLUK			
	Total for VIVA PINATA at 08:00:00 a	:00	
	Program -VIVA PINATA	30:00	
WLUK	DAIRY QUEEN	08:46:18 a	:15
WLUK	FESTIVAL FOODS	08:46:33 a	:20
	Total for VIVA PINATA at 08:30:00 a	:35	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	CANCER TREATMENT CENTERS	09:15:04 a	1:00
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FESTIVAL FOODS	09:46:30 a	:20
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	:20	
	Program -Sonic X	30:00	
WLUK			
	Total for Sonic X at 10:00:00 a	:00	
	Program -DINOSAUR KING	30:00	
WLUK	FURNITURE ROW	10:45:26 a	:30
	Total for DINOSAUR KING at 10:30:00 a	:30	
	Program -Kirby Right Back at Ya!	30:00	
WLUK			
	Total for Kirby Right Back at Ya! at 11:00:00 a	:00	
	Program -Winx Club	30:00	
WLUK			
	Total for Winx Club at 11:30:00 a	:00	
	08/09/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	PURITY PRODUCTS	08:15:39 a	1:00
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	PURITY PRODUCTS	08:49:19 a	1:00
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	PURITY PRODUCTS	09:16:32 a	1:00
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	TACO JOHN'S	09:44:52 a	:30
WLUK	DTV TRANSITION	09:45:22 a	:30

# LIN-TV WLUK Childrens report C3 C4

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	08/09/08		
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WI BROADCASTING ASSOCIATION	09:45:52 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	1:30	
	Program -Sonic X	30:00	
WLUK	PURITY PRODUCTS	10:13:42 a	1:00
	Total for Sonic X at 10:00:00 a	1:00	
	Program -DINOSAUR KING	30:00	
WLUK	MARIAN UNIVERSITY	10:48:08 a	:30
	Total for DINOSAUR KING at 10:30:00 a	:30	
	Program -Kirby Right Back at Ya!	30:00	
WLUK			
	Total for Kirby Right Back at Ya! at 11:00:00 a	:00	
	Program -Winx Club	30:00	
WLUK			
	Total for Winx Club at 11:30:00 a	:00	
	08/16/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	LEXUS	08:18:40 a	:10
WLUK	TACO JOHN'S	08:18:50 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	:40	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	TACO JOHN'S	08:48:28 a	:30
WLUK	DTV TRANSITION	08:48:58 a	:30
WLUK	WI BROADCASTING ASSOCIATION	08:49:28 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:30	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	INTERNET SPEEDWAY	09:15:41 a	1:00
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	ATLANTIC COAST HYDROXATONE	09:46:00 a	1:00
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	INTERNET SPEEDWAY	10:15:21 a	1:00
	Total for Sonic X at 10:00:00 a	1:00	
	Program -DINOSAUR KING	30:00	
WLUK	PURITY PRODUCTS	10:45:18 a	1:00
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	FURNITURE ROW	11:15:42 a	:30
WLUK	ATLANTIC COAST HYDROXATONE	11:16:12 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	PURITY PRODUCTS	11:46:34 a	1:00
	Total for Winx Club at 11:30:00 a	1:00	

# LIN-TV WLUK Childrens report C3 C4

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	08/23/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	DTV TRANSITION	08:12:46 a	:30
WLUK	JANSSEN DENTAL CLINIC	08:13:16 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	PERKINS RESTAURANT	08:49:06 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	:30	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FIND IT FASTER ONLINE LLC	09:18:32 a	:15
WLUK	FIND IT FASTER ONLINE LLC	09:19:17 a	:15
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	:30	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FIND IT FASTER ONLINE LLC	09:45:55 a	:15
WLUK	TACO JOHN'S	09:46:10 a	:10
WLUK	M SCHETTL SALES	09:46:20 a	:10
WLUK	FIND IT FASTER ONLINE LLC	09:46:40 a	:15
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	:50	
	Program -Sonic X	30:00	
WLUK			
	Total for Sonic X at 10:00:00 a	:00	
	Program -DINOSAUR KING	30:00	
WLUK	AAA MORTGAGE	10:47:32 a	:30
WLUK	WI BROADCASTING ASSOCIATION	10:48:02 a	:30
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	HBO, INC	11:15:14 a	1:00
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HBO, INC	11:46:56 a	1:00
	Total for Winx Club at 11:30:00 a	1:00	
	08/30/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	EVERY EXPO	08:19:13 a	:30
WLUK	WATER FURNACE INTERNATIONAL	08:19:43 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	HOMESTEAD DECOR INC	08:49:39 a	:15
WLUK	WI LOTTERY	08:49:54 a	:15
WLUK	RADIO CITY ENTERTAINMENT	08:50:09 a	:15
WLUK	HOMESTEAD DECOR INC	08:50:24 a	:15
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WLUK PROMOTION	09:15:09 a	:30

# **LIN-TV WLUK Childrens report C3 C4**

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
<b>08/30/08</b>			
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FURNITURE SOLUTIONS INC	09:15:39 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WATER FURNACE INTERNATIONAL	09:42:43 a	:30
WLUK	PAIN DIAGNOSTICS AND ASSOCIATE	09:43:13 a	:30
WLUK	WI BROADCASTING ASSOCIATION	09:43:43 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	1:30	
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	10:14:16 a	:30
WLUK	FURNITURE ROW	10:14:46 a	:30
	Total for Sonic X at 10:00:00 a	1:00	
	Program -DINOSAUR KING	30:00	
WLUK	CURB PROS LLC	10:45:16 a	:30
WLUK	WLUK PROMOTION	10:45:46 a	:30
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	HBO, INC	11:15:01 a	1:00
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	RADIO CITY ENTERTAINMENT	11:46:36 a	:15
WLUK	FURNITURE ROW	11:46:51 a	:30
	Total for Winx Club at 11:30:00 a	:45	
<b>09/06/08</b>			
	Program -DI-GATA DEFENDERS	30:00	
WLUK	MENS WEARHOUSE	08:18:54 a	:15
WLUK	LEARNING RX	08:19:09 a	:30
WLUK	MENS WEARHOUSE	08:19:39 a	:15
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	WLUK PROMOTION	08:47:09 a	:30
WLUK	DTV TRANSITION	08:47:39 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FESTIVAL FOODS	09:18:02 a	:20
WLUK	M SCHETTL SALES	09:18:22 a	:10
WLUK	ECHO RIDGE DENTAL CLINIC	09:18:32 a	:30
	Total for Teenage Mutant Ninja Turtles at 09:00:00 a	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	HUHOT MONGOLIAN GRILL	09:44:17 a	:15
WLUK	CURB PROS LLC	09:44:32 a	:30
WLUK	HUHOT MONGOLIAN GRILL	09:45:02 a	:15
	Total for Teenage Mutant Ninja Turtles at 09:30:00 a	1:00	

# LIN-TV WLUK Childrens report C3 C4

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	09/06/08		
	Program -Sonic X	30:00	
WLUK	WW EQUIPMENT	10:14:06 a	:30
WLUK	PAIN DIAGNOSTICS AND ASSOCIATE	10:14:36 a	:30
	Total for Sonic X at 10:00:00 a	1:00	
	Program -DINOSAUR KING	30:00	
WLUK	LAMMI SPORTS MANAGEMENT	10:45:39 a	:30
WLUK	COMMUNITY MEMORIAL HOSPITAL	10:46:10 a	:30
	Total for DINOSAUR KING at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	WI BROADCASTING ASSOCIATION	11:14:29 a	:30
WLUK	AAA MORTGAGE	11:14:59 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HABUSH DAVIS	11:46:55 a	:30
WLUK	DTV TRANSITION	11:47:25 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
	09/13/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	WASCO	08:18:20 a	:15
WLUK	WI LOTTERY	08:18:35 a	:15
WLUK	OLSEN FOODS	08:18:50 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	HUHOT MONGOLIAN GRILL	08:48:32 a	:15
WLUK	DENIL WALL	08:48:47 a	:30
WLUK	HUHOT MONGOLIAN GRILL	08:49:17 a	:15
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	FIND IT FASTER ONLINE LLC	09:13:46 a	:15
WLUK	WLUK PROMOTION	09:14:01 a	:30
WLUK	FIND IT FASTER ONLINE LLC	09:14:31 a	:15
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	WW EQUIPMENT	09:46:24 a	:30
WLUK	WLUK PROMOTION	09:46:54 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	FIND IT FASTER ONLINE LLC	10:17:08 a	:15
WLUK	FURNITURE ROW	10:17:23 a	:30
WLUK	FIND IT FASTER ONLINE LLC	10:17:53 a	:15
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FURNITURE ROW	10:45:37 a	:30

# **LIN-TV WLUK Childrens report C3 C4**

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	09/13/08		
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	AAA MORTGAGE	10:46:07 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	HBO, INC	11:14:09 a	1:00
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HBO, INC	11:45:32 a	1:00
	Total for Winx Club at 11:30:00 a	1:00	
	09/20/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	DOOR COUNTY VISITOR BUREAU	08:19:46 a	:30
WLUK	WI LOTTERY	08:20:16 a	:15
WLUK	FIND IT FASTER ONLINE LLC	08:20:31 a	:15
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	HUHOT MONGOLIAN GRILL	08:48:54 a	:15
WLUK	WI BROADCASTING ASSOCIATION	08:49:09 a	:30
WLUK	HUHOT MONGOLIAN GRILL	08:49:39 a	:15
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	FIND IT FASTER ONLINE LLC	09:15:43 a	:15
WLUK	WLUK PROMOTION	09:15:58 a	:30
WLUK	FIND IT FASTER ONLINE LLC	09:16:28 a	:15
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	CAPITOL CIVIC CENTER	09:47:20 a	:30
WLUK	DTV TRANSITION	09:47:50 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	FIND IT FASTER ONLINE LLC	10:16:04 a	:15
WLUK	FURNITURE ROW	10:16:19 a	:30
WLUK	FIND IT FASTER ONLINE LLC	10:16:49 a	:15
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	HARDEES FOOD SYSTEM	10:46:49 a	:30
WLUK	ORTHOTICS ON THE GO INC	10:47:19 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	STURGEON BAY IRON & SCRAP	11:14:17 a	:30
WLUK	BUDGET BLINDS/BUSINESS BUILDER	11:14:47 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	ROSIE'S SUNSEEKERS INC	11:47:37 a	:30

**LIN-TV WLUK Childrens report C3 C4**

from date=7/1/08, to date=9/30/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	09/20/08		
	Program -Winx Club	30:00	
WLUK	WLUK PROMOTION	11:48:07 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
	09/27/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	GOODWILL INDUST NORTH CNT WISC	08:18:04 a	:30
WLUK	WATTERS PLUMBING	08:18:34 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	DTV TRANSITION	08:47:12 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	:30	
	Program -Sonic X	30:00	
WLUK	DTV TRANSITION	09:15:12 a	:30
WLUK	WLUK PROMOTION	09:15:42 a	:30
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	FURNITURE SOLUTIONS INC	09:45:46 a	:30
WLUK	WI BROADCASTING ASSOCIATION	09:46:16 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	THE SELMER CO	10:15:22 a	:30
WLUK	FURNITURE ROW	10:15:52 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:00	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WLUK PROMOTION	10:48:07 a	:30
WLUK	STURGEON BAY IRON & SCRAP	10:48:37 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	COLD STONE CREAMERY	11:15:47 a	:30
WLUK	DTV TRANSITION	11:16:17 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	DTV TRANSITION	11:45:49 a	:30
WLUK	FOX HILLS GOLF RESORT	11:46:19 a	:30
	Total for Winx Club at 11:30:00 a	1:00	





**TO: FCC Issues/Programs Report**

**RE: ASCERTAINMENT & DETERMINATION OF QUARTERLY ISSUES TO BE  
ADDRESSED THIS QUARTER IN PROGRAMMING ON WLUK-TV.**

Attached is a sample script(s) of promos by Jay Zollar, VP & General Manager of WLUK-TV, inviting input from viewers about our news coverage.

These promos air three to five times each day, 7 days/week.

The General Manager discusses requests and comments from viewers with department managers each week to outline issues to be addressed in news reports and in special programs.

Jay T. Zollar  
Vice President/General Manager  
WLUK FOX 11  
Green Bay, WI  
e-mail: [balancednews@wluk.com](mailto:balancednews@wluk.com)

**LIN-TV**      **WLUK As Run by Date***from date=9/14/08, to date=9/20/08, house number='GP6132','GP6133','GP6134','GP6214','GP6204','GP6205','GP6408','GP6440','GP6441','G*

Sched Date	Day	Hit Time	Iscl Title	Length	House
09/14/08	SU	08:59:40 a	GOOD DAY BALANCED TAG	:15	GP6446
09/14/08	SU	05:29:40 p	JAY BALANCED NEWS TAG 3	:15	GP6134
09/14/08	SU	09:57:00 p	5 & 9 BALANCED TAG	:15	GP6440
09/15/08	M	07:00:45 a	GOOD DAY BALANCED INTER	:15	GP6443
09/15/08	M	08:59:40 a	JAY BALANCED TAG	:15	GP6204
09/15/08	M	05:29:15 p	5 & 9 BALANCED TAG	:15	GP6445
09/15/08	M	09:57:40 p	5 & 9 BALANCED TAG	:15	GP6441
09/16/08	TU	07:00:45 a	GOOD DAY BALANCED INTER	:15	GP6443
09/16/08	TU	08:59:40 a	GOOD DAY BALANCED TAG	:15	GP6442
09/16/08	TU	05:57:10 p	JAY BALANCED TAG PM	:15	GP6408
09/16/08	TU	09:57:40 p	5 & 9 BALANCED TAG	:15	GP6440
09/17/08	W	07:00:45 a	GOOD DAY BALANCED INTER	:15	GP6444
09/17/08	W	08:59:40 a	GOOD DAY BALANCED TAG	:15	GP6446
09/17/08	W	05:57:10 p	5 & 9 BALANCED TAG	:15	GP6440
09/17/08	W	09:57:40 p	JAY BALANCED TAG	:15	GP6204
09/18/08	TH	07:00:45 a	GOOD DAY BALANCED INTER	:15	GP6443
09/18/08	TH	08:59:40 a	JAY BALANCED NEWS TAG 3	:15	GP6134
09/18/08	TH	05:57:10 p	5 & 9 BALANCED TAG	:15	GP6441
09/18/08	TH	09:57:40 p	JAY BALANCED TAG	:15	GP6214
09/19/08	F	07:00:45 a	GOOD DAY BALANCED INTER	:15	GP6444
09/19/08	F	08:59:40 a	GOOD DAY BALANCED TAG	:15	GP6446
09/19/08	F	05:57:10 p	5 & 9 BALANCED TAG	:15	GP6440
09/19/08	F	09:57:40 p	JAY BALANCED NEWS TAG 1	:15	GP6132
09/20/08	SA	07:59:40 a	GOOD DAY BALANCED TAG	:15	GP6442
09/20/08	SA	09:57:00 p	5 & 9 BALANCED TAG	:15	GP6445

JAY ZOLLAR NEWS TAGS  
:15 EACH (all say 'tonight')

**00:16:28:00 – 00:16:46:00 GP6408**

Thanks for watching Fox 11 News. Our goal is to be balanced. Was our coverage fair tonight? Our reporting unbiased? Email me at [balancednews@wluk.com](mailto:balancednews@wluk.com) and I promise a response.

**00:17:29:00 – 00:17:44:00 GP6409**

I want to thank you for watching fox 11 news. How did we do tonight? Was our coverage fair? Was our reporting unbiased? Email me at [balancednews@wluk.com](mailto:balancednews@wluk.com) and I promise a response.

**00:20:22:00 – 00:20:39:00 (different outfit) GP6410**

I want to thank you for watching Fox 11 News. How did we do tonight? Was our coverage fair? Was our reporting unbiased? Email me at [balancednews@wluk.com](mailto:balancednews@wluk.com) and I promise a response.

**00:20:49:00 – 00:21:09:00 GP6411**

I want to thank you for watching Fox 11 News. How do you think we did tonight? Was our reporting fair and unbiased? Did we cover all sides of the story? Email me at [balancednews@wluk.com](mailto:balancednews@wluk.com) and I promise a response.



PO BOX 19011  
Green Bay WI, 54307  
Donna Fischer / Marketing  
Telephone (920) 490-1467  
FAX (920) 494 8782

TITLE: JAY'S BALANCED NEWS TAGS  
:15 EACH

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## VIDEO

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## AUDIO

(JAY ON CAMERA) (WS IN STUDIO WITH NEWS SET & WX LAB IN BACKGROUND)  
*AT FOX 11 NEWS WE'RE ALL ABOUT BALANCED NEWS COVERAGE. I'VE ASKED FOR YOUR EMAILS. THANKS FOR RESPONDING AND KEEP THEM COMING. IF YOU HAVE AN ISSUE, YOU CAN EMAIL ME AT [balancednews@wlu.com](mailto:balancednews@wlu.com) AND I PROMISE TO RESPOND!*

(JAY ON CAMERA) (WS W/FISH EYE LENS)  
*AT FOX 11 NEWS WE'RE ALL ABOUT BALANCED NEWS COVERAGE. WAS OUR REPORTING FAIR? OUR COVERGE UNBIASED? IF YOU HAVE AN ISSUE EMAIL ME AT [balancednews@wlu.com](mailto:balancednews@wlu.com) AND I PROMISE A RESPONSE!*

(JAY ON CAMERA) (TIGHTER SHOT)  
AT FOX 11 NEWS WE PROMISE TO BE BALANCED.  
WAS OUR REPORTING FAIR AND BALANCED?  
EMAIL ME AT [BALANCED NEWS@WLUK.COM](mailto:balancednews@wlu.com) AND I  
PROMISE A RESPONSE!